**SAMBHRAM ACADEMY OF MANAGEMENT STUDIES**

**NSS Unit**

**National Youth Day Celebration, 2023**

National Youth Day is celebrated every year on January 12 to mark the birth anniversary of Swami Vivekananda; on this occasion the Governments of Indian States organise National Youth Festivals in India. The basic objective of National Youth Day is to bring the youth of the country together in an attempt to showcase their talent in various activities to cover almost all socio-cultural aspects of life, providing an opportunity to amateur young artists to express themselves and interact with fellow artists and to further learn the new art forms from experts of various disciplines.

**History of National Youth Day**

In the year 1984, the Government of India declared the birth anniversary of Swami Vivekananda January 12 as ‘National Youth Day’. Since then, all the centres of Ramakrishna Math and Mission have been celebrating the occasion through various programs as well in College and Schools.

**National Youth Day at Sambhram**

The goal of celebrating National Youth Day on such a massive scale is to motivate the youth, create a better future for the country, and spread the ideology of Swami Vivekananda. National Youth Day is also known as Yuva Diwas. The Government's main goal is to give the country a better future by motivating young mass through Swami Vivekananda's way of life and ideas. On the Occasion of National Youth Day on 12 January 2023, the Sambhram Academy of Management studies, organized program for the students. The purpose of this session was to introduce to the work of **Swami Vivekananda** and emulate his ideals to reconstruct and rebuilt India. The students initiated the program and Prof K C Mishra, Principal gave welcome address. He enlightened by his motivational speech about Swami Vivekananda to the students. Then students and Faculty Members spoke on the occasion.