

SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

Code of Conduct for Teachers

This code of conduct should serve as a guiding principle about ethical and professional conduct for teachers affiliated with the institution. This code understands limitations of teachers which are beyond the control of the teachers and this code emphasizes dissemination of duties as per the code of conduct within these constraints and to the best ability of a teacher.

- (1) The employee of the College shall be at the disposal of the College for full-time and shall serve in such capacity and at such place as he/she may, from time to time, be so directed.
- (2) The employee shall at all-time maintain absolute integrity, and show devotion to duty, and shall do nothing which is unbecoming of an employee of the College as the case may be.
- (3) The employee shall extend utmost courtesy and attention to all persons with whom he has to deal in the sphere of his duties.
- (4) The employee, except in accordance with any general or special orders of the competent authority or in performance of his duties and in good faith, shall not communicate or cause to communicate directly or indirectly and official document or any part thereof or information to any person, within the College or outsider, to whom he is not authorized to communicate such document or information, or to make any use thereof.
- (5) The employee shall not directly or indirectly take part in any activity or demonstration or movement which is considered by the competent authority to be prejudicial to the academic and administrative interests of the college or bring disrepute to the college.
- (6) The employees shall not accept or permit any member of his family or any person acting on his behalf to accept any gift in cash or in kind for his own benefit from any person including another employee for a work to be done in connection with the business of the college.
- (7) The employee shall not apply for job, post or scholarship without the previous knowledge of the competent authority.


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- (8) The employee shall not absent himself from his duties, without his first having obtained the permission of the competent authority.
- (9) The employee shall not, by writing, speech or deed, or otherwise, indulge in any anti-institutional, anti-social and communal activities.
- (10) The employees shall not bid either directly or indirectly, at any auction of the college property nor shall he submit any tender for any supply to the college.

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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

CODE OF CONDUCT FOR STUDENTS

- Every student must carry his/her identity card while being present in the college premises.
- Every student is expected to maintain the general cleanliness within the classrooms, laboratories and the campus in general.
- Every student will remain answerable to the college authority for his/her activity and conduct in the college premises.
- Any act which obstructs teaching, research, administrative activity and other proceedings of the college is strictly prohibited.
- Chewing pan -masala, gutka or any other tobacco products, smoking or consumption of any other intoxicating products is strictly prohibited.
- Use of cell phones is strictly prohibited during class hour.
- Attempted or actual theft of and/or damage to property of the College, or property of a member of the College community, or other personal or public property, on or off campus will be considered as a punishable act.
- During leisure hours, students are advised to use the library as maximum as possible.
- Students should handle the college properties with care. Damage to the furniture or any other materials may lead to penalty or suspension from the college.
- Indulging in ragging, anti-institutional, anti-national, anti-social, communal, immoral or political expressions and activities within the campus and hostel are strongly prohibited as well as punishable.


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- Without the permission of the Principal, students are not allowed to circulate any printed materials within the college campus.
- Latecomers will not be allowed to enter into the classroom.
- A student should maintain at least 75% attendance in the lectures of every subject and 100% overall performance, otherwise, he or she will be debarred from writing the University Examination.
- Students are required to check the Notice Board and also website of the college for important announcements.



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Sambhram Academy of Management Studies

Sambhram Habba

March 22, 2019

The colorful and memorable extravaganza "Sambhram Habba"- The Cultural Fest was organized much to utilize the socio-cultural creativity and zeal of our students. It was designed as follows:

- First part of the show was held in Class Rooms to project such Talent for visualization by all
- The second format was held post lunch in the auditorium
- The Group Division of the students were taken up as follows:

Kerala State



Kerala's cultural heritage is centuries old the culture of Kerala is an amalgam of native art forms, language, literature, architectural style, music, festivals, cuisine, archaeological monuments, heritage centers and so on. There are many cultural institutions dedicated to protect these as well. The students tried their best to depict all these forms of cultural legacy to enlighten the audience. Above 'Pookalam' is very much important system of worshipping the God. Food items exhibited were: Neyyapam, Payasam, Banana Chips and Sarkara Varatti Snacks and even the audience enjoyed the flavor of it.

North East States


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The term **North Indian Culture** officially describes the cultural heritage of the seven North Indian States Punjab, Jammu & Kashmir, Chandigarh (Union Territory), Haryana, Delhi, Himachal Pradesh, and North Indian culture reflects the diversity of traditions and customs of the vast region it encompasses. It was astounding to see students immersed in the regional festivities very enthusiastically to show to all others the best from them and the best about them.

Students perform **Chhath Pooja** which is an ancient Hindu Vedic festival historically native to the Indian subcontinent, more specifically, the Indian States of Bihar, Jharkhand and Uttar Pradesh. Food items exhibited were: pressed and puffed rice, curd jaggrey, dry fruits, rava laddu mysore pak and special badam payasa.

The State of Karnataka



Kannadigas celebrated Dasara as the State Festival of Karnataka by keeping idols and dolls **Bombe Habba**; the first three steps were dedicated to figurines or idols of Gods and Goddesses. Different idols of various gods and goddesses were placed on these steps. **Karnataka** is a place of million stories that are told through its forts, palaces and ancient towns. Any acquaintance with the State can be started with a sightseeing tour to understand its history, culture and ethos through its monuments.

The Beauty of Nepal


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Nepal students showcased their culture, dressing and food and had power point presentations projecting Nepal as whole and gifted Nepal currency Nepalese rupee to all their teachers. Nepal is a country of highly diverse and rich geography, culture, religions and political instability. Nepal's floras are gifted with eight of the world's ten highest Himalayan Mountains including the highest Mount Everest.

The International Students @ Bangalore Culture

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The Stage Events

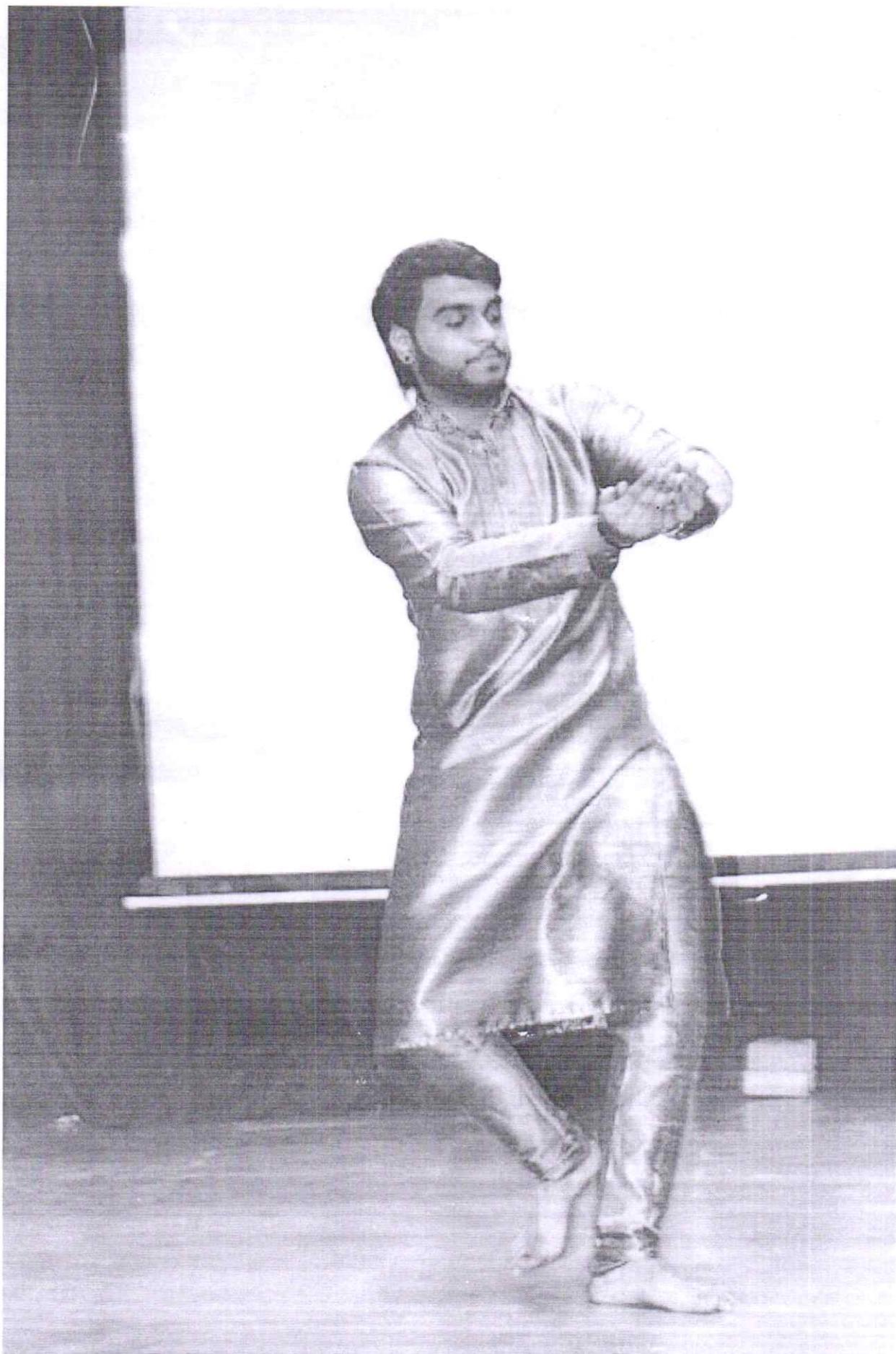
Program started with lamp lighting by Principal Prof K C Mishra and Departmental Heads. Prof Mishra welcomed the gathering and Mr. C N Anil, Head, Department of Commerce and Management and Mrs Sunitha from Computer Science Department shared the dais to launch the events in the auditorium.


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Invocation Dance by Sixth Semester B.Com Student Desighan Jhon Edward was superb: though he is from South Africa he executed **Bharathanatya Pushpanajali**.


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Pushpanjali, offering of flowers to God; was the first dance in a Bharatha Natyam style. It is salutation to the Lord of Dance The Nataraja, the Guru, the musicians and the audience all together.


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Cultural events staged by the following teams:

- Karnataka Team
- Kerala Team
- North East Team
- Nepal Team
- International Team

Above teams exhibited their cultural solo song, group dance, solo dance and ethnic ramp walk



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Sambhram Group of Institutions
Sambhram International Students Association[SISA]
&
Sudan Students, Bangalore Celebrate
Sudan's Sixty Forth Independence Day, 2018
December 19, 2018

We, the members of Sambhram International Students Association [SISA], were glad to be part of this prestigious institution (Sambhram Institutions); we have been lucky to receive the astounding support and love from our Colleges and especially during the last event all were very much supportive towards International Students.

Our sincere gratitude to our beloved Chairman, Principals, all staff of Sambhram Colleges and special thanks to the Mother of International Students Madam Shobha and our guide and mentor Prof KC Mishra who have shaped, guided and mentored us to reach this stage.

We, the Sudanese Students, celebrated our Sixth Fourth Independence Day away from Sudan in Sambhram Campus, Bangalore, India and the program was rated as one of the best country events organized in Bangalore. The event started at 4pm as scheduled and finished on time; the event went on very smoothly and successfully and at the end food was served to everyone. The event was attended by more than 500 International students and others along with all Sudanese Students of Bangalore studying in different Colleges. Also International Students from more than 15 countries and student-leaders of different countries: Congo, Chad, South Sudan, Bhutan, Bangladesh, Kenya, Nigeria and Saudi Arabia to name a few attended this glorious event. Our Sponsors Mr. Praveen, CEO and Founder, Safe Software Company along with Mr. Sahil, Director, Prizma Academy were also present on this occasion.

Added to the above list Mr. V Nagaraj, Chairman, Sambhram Group graced the occasion and formally launched the event ably assisted by Prof K C Mishra, Principal; Prof Ravi Shankar, Head, Department of E&C, Sambhram Institute of Technology and Mrs. Shobha, Admissions Officer. We had stage performances from Sudan, South Sudan, Nigeria and India and all these events were coordinated by SISA team and Sudanese Students of Bangalore. It was really memorable to have felt home-presence at Bangalore and celebrate the Independence Day by all Sudanese.

Mr. Mobarak Abdalla
President of SISA

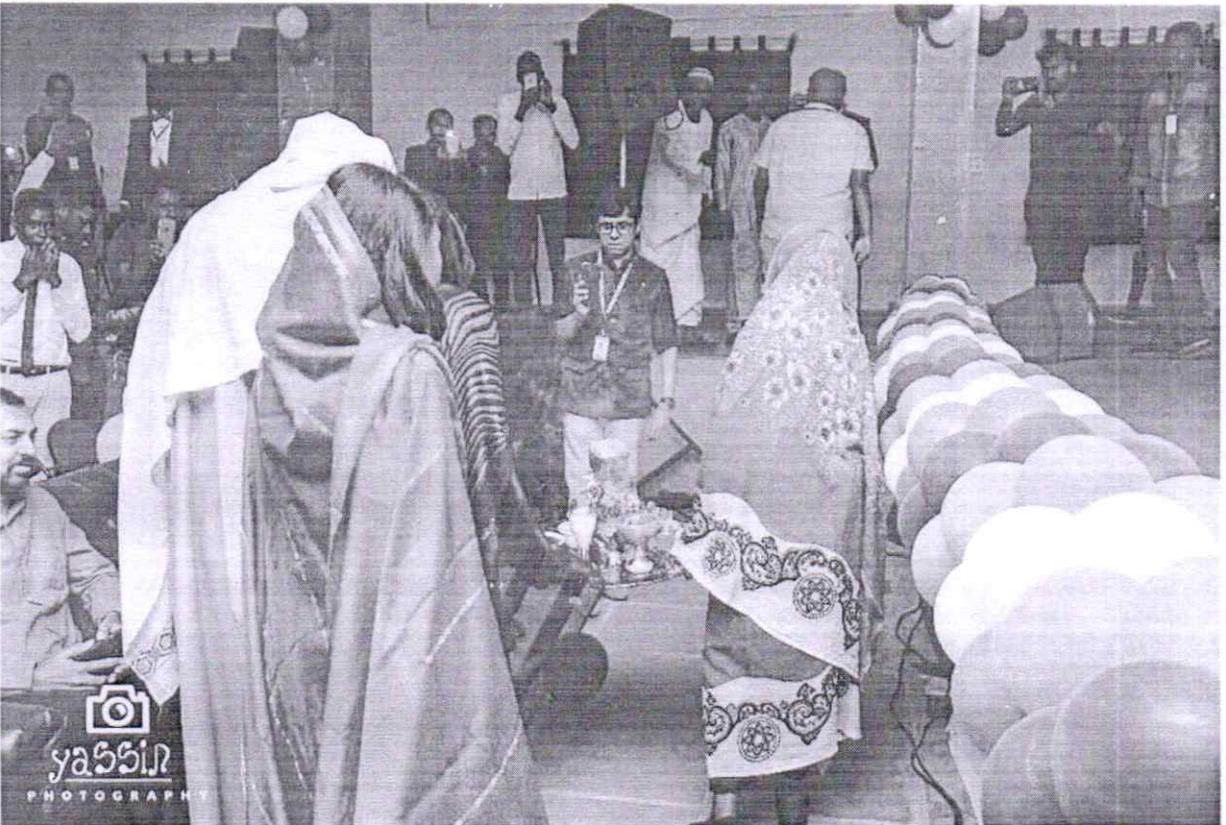

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 PHOTOGRAPHY

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School of Management/Sambhram Academy of Management Studies
Wing of PG Studies in Commerce and Management
Freshers' Day, 2017

“Fresher’s Party” in any college is an event that every student eagerly awaits from their time of admission. A Fresher’s Party with the theme “NOVATO FIESTA” was organized on 7th October 2017. The program was organized by the 2nd Year Students of MBA & M.Com. for the fresher’s of MBA & M.Com. The program was organized at the R. Venkateshwara auditorium of Sambhram Academy of Management Studies.

The program started at 10am as per the schedule planned. The program started with the felicitation of Principal Dr. K.C. Mishra, CEO Mr. B.N. Nagaraj(Retired IPS) and all other teachers of MBA & M.Com Department. Senior students had done welcome of beloved 1st-year fresher’s. One of the 2nd year students read out the address of welcome and received the new students cordially. One of the new-comers expressed his feelings and gratitude — on behalf of the new students. This was followed by the Saraswati pooja and lamp lightening by the Dignitaries Then the principal of the college delivered his welcome address. All the new-comers took their oath and later the actual function began.

After that, the cultural group of the college performed their songs, dances, jokes, duet song singing, etc. Too many entertaining performances given by all the batches of MBA & M.Com. then came the most awaited “Mr. and Ms. Fresher 2017”. Mr. Jagannivas Yadav and Ms. Prakruthi were chosen as Mr. Fresher and Ms. Fresher respectively. Our Mr. Fresher and Ms. Fresher were felicitated by the Senior Mr. & Ms. Fresher’ s and spoke few words on the occasion.

At the end of the function, the Senior Students’ thanked the chief guest, the principal, the teachers, and the students of the college for their cooperation in making the function a success. The function came to a close at 3.30 pm.



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School of Management/Sambhram Academy of Management Studies
Wing of PG Studies in Commerce and Management
Freshers' Day, 2018

The Program commenced around 10.30 am under the leadership of III Semester Students of MBA and M.Com by welcoming their Juniors; the stage being decorated with the theme "The Newbie's" with a color combination of white and black. The MCs of the whole program were Mr. Jeffin George, student of MBA III Semester and Ms. Tejaswini Sharma, student of M.Com III Semester. They extended a rousing welcome to the Guests Prof K C Mishra, Principal, Dr. H A Raghavendra, Professor, Wing of PG Department of Commerce and Management.

The extravaganza was launched with a classical dance performance by Ms. Arunima Menon, MBA III Semester student; it was learnt that she had performed at the International Festival in Kuala Lumpur. Lighting the auspicious lamp was done by the Guests and two students. The inaugural song of Lord Ganesha "Vakrathunda Mahakaya" was sung by the students Ms. Thanushree and team of M.Com First Semester. Our beloved Principal gave a hearty welcome to all the Freshers of MBA and M.Com sharing his own student life memoirs and highlighting the importance of Freshers' Day; also conscientizing the gathering about Anti Ragging Policy of AICTE. He also praised the organizers of the event for wonderfully decorating the stage with music only to remain as history in the annals of the Institution.

Next to the Principal the gathering was addressed by Dr. H A Raghavendra who also welcomed the freshers with an anecdote of a small story about friendship. Then the program events went on with sequence: Cultural Dance and Songs, the Rocking Solo Dance by Mr. Adarsh, Third Semester, Group Song by Ms. Megha and team of First Semester M.Com, Solo Song by Ms. Manpreeth of MBA First Semester followed by a Solo Dance by Mr. Manoj Kumar, MBA; Manoj who enthused the gathering with his professional competency and skill remained noteworthy point as he practices earn while you learn policy.

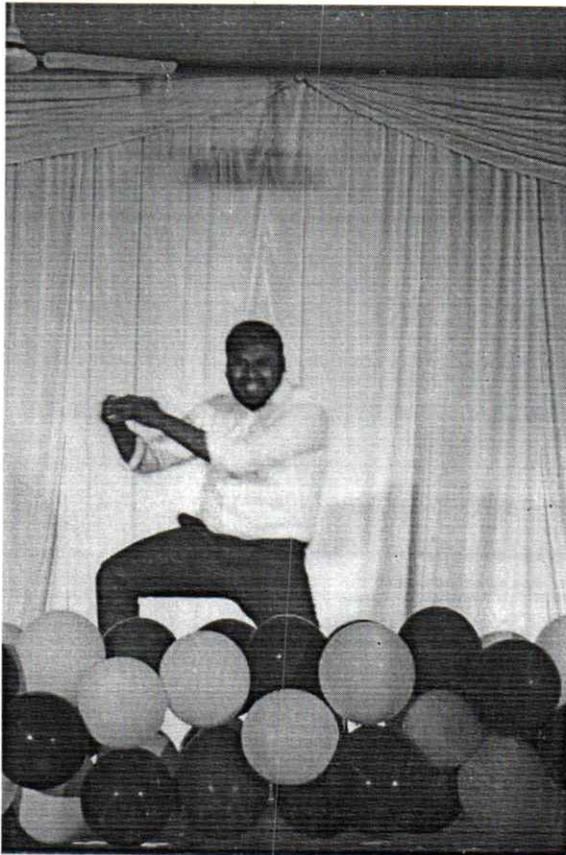
The Group Dance by M.Com III Semester boys, MBA III Semester Student Ms. Linta's Group Dance, Group Dance by Mr. Vishnu and team, Solo Dance by Ms. Harshitha, MBA III Semester and a small event was organized in which six girls of MBA and M.Com participated; Ms. Varsha of MBA III Semester and Ms. Sridevi of M.Com I Semester won the event. A Small Band performance by Mr. Santhosh and Group encouraged the gathering followed by Classical Dance staged by Ms. Unnimaya of I Semester M.Com; Fashion Show by MBA and M.Com Fresher's in which one Mr. Fresher and Ms. Fresher were selected and they are Mr. Nadeer Pasha from M.Com and Ms. Amrutha from MBA.

These kinds of event develop a strong bond between seniors and juniors of the Institution and with this backdrop the program was encouraged so showcase talents of various students.


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Sambhram Academy of Management Studies
School of Computer Science & Department of
Commerce and Management
IT, Management Fests, Rainbow Week & Parichaya 2018 (Fresher's Day)

The Colorful Extravaganza Fresher's Day, "Parichaya 2018" was conducted on 28-09-2018 at Sri R. Venkatesh Auditorium facilitating a healthy-cordial relation between Juniors-Seniors in the College. It was an amazing explosion of talent showcasing the performances by first year students. The program started at 11am and continued till 1.30 pm followed by lunch. The Chief Guest was Mr. Louis Jackson, an Alumnus of our College; the Best B Com Student of 2017. Our beloved Principal Dr. K. C. Mishra gave welcome address giving a new thrust to these kinds of initiatives of the students.

IT and Management Fests were organized by School of Computer Science & Department of Commerce and Management on September 19, 2018. The events of IT Fest were IT Quiz, Debugging and Group Discussion. Events of Management Fest included Debate, Stress Interview, Mad Ads, Pick and Speak and Photography Description.

Rainbow week was organized by School of Computer Science and Department of Commerce and Management from September 22 to 27, 2018. Various events were conducted during each Day: Collage, Cooking without Fire, Rangoli, Mehandi, Drawing and Painting were some of the events conducted each day. Prizes were distributed to winners of Management Fest, IT Fest and Rainbow week events followed by Cultural programs. Mr. and Miss Fresher's were selected from all the respective departments on the Fresher's Day "Parichaya 2018"




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The winners of the IT Fest were as follows:

S.NO	EVENT	PRIZES	WINNERS
1	IT QUIZ	I PRIZE	HEMANTH PARDHE RATHAN GOYAL P
		II PRIZE	HISHAM & FANAS UL HAQUE T C
2	DEBUGGING	I PRIZE	VAISHNAV SHYAM
		II PRIZE	HEMANTH PARDHE
3	GROUP DICUSSION	I PRIZE	SABA ZULFIQAR
		II PRIZE	RATHAN GOYAL P

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The winners of the rainbow week were as follows:

S.No	Event	Prizes	Winners	Class
1	COLLAGE	I PRIZE	JYOTHI Shukla & PRACHI	I BCOM
		II PRIZE	JERALDIN & SNEHA	V BCOM
2	COOKING WITHOUT FIRE	I PRIZE	ANIKET & RATHAN	V BCA
		II PRIZE	GEETHA & SAHANA S J	I BCOM
		II PRIZE	SUSHMITHA SINGH.S & ABISHEK KUMAR PRAJAPATI	V BCOM
3	RANGOLI	I PRIZE	VARALAKSHMI	I BCA
		II PRIZE	POORVISA	III BCA
		II PRIZE	SUSHMITHA SINGH.S	V BCOM
4	MEHADHI	I PRIZE	JERALDIN	I BCOM
		II PRIZE	HEENA KOUSAR	I BBA
		II PRIZE	SANiA	III BCOM
5	DRAWING & COLOURING	I PRIZE	KAJAL	III BCA
		II PRIZE	STEFFI	III BCA
			PRACHI	I BCOM
	PENCIL SKECTH	I PRIZE	RAVINDAR	I BCA
		II PRIZE	EDSON	V BCA

The winners of Management Fest are as follows;

SL.NO	EVENT	PRIZES	RESULTS
1	Stress Management	1 st prize	Hem Nanjappa
		2 nd prize	Pavithrashini
2	Mad Ads	1 st prize	Vinod Kumar G, Lavanya, Akshay and Venkatesh
		2 nd prize	Rekha, Pavan, Pavithrashini and sourav suresh
3	Pick and Speak	1 st prize	Rekha
		2 nd prize	Jeraldin
4	Photography Description	1 st prize	Prachi
		2 nd prize	Jyothi shukla
5	Debate	1 st prize	Rekha, Saba, Emmanuel and Pavithrashini
		2 nd prize	Syed Zamir, HAbbisha, Pracilla and Ramya.

School of Management/Sambhram Academy of Management Studies
Wing of PG Studies in Commerce and Management
Freshers' Day, 2019

"Fresher's Party" in any college is an event which every student eagerly awaits from their time of admission. The 11th of September 2019 was as a memorable day in the life of every fresher of MBA & M.Com. batch 2019-20 at Sambhram Academy of Management Studies campus. The fresher's day was filled with excitement, joy, music, enthusiasm, laughter and happiness. The dress code for the fresher's day was "dress your best". The celebration started at sharp 10.30am at the Sambhram Auditorium by our anchors Vedavathi and Manasa with the warm welcome of all the dignitaries and the jury present in the function. This was followed by the Saraswati pooja and lamp lightening by the Dignitaries. Followed by this the welcome speech was given by Bhavya, and the fresher were formally welcomed into the SAMS Family, the jury and other guests of honors were also introduced. Events started with solo singing performances by some of the best singers of second year. After this all the other participants of this great day came up with their unique ramp walk in pairs. There were about 15 participants including 7 girls and 8 boys. They introduced themselves one by one in the allotted time which was 1 min per contestant. All of them were impressive in their own way. Later on the Fun team lead by Vignesh and Sanjay took on the stage in their funny way of attracting the audience towards them and adding cherry to the pie. Also, both the anchors went up to the audience and asked them random question which any one would answer. All of them enjoyed a lot. After this, all the 15 participants came up on the stage with their hidden talent and performed one by one. Second round of performances went on very well. Two dance teams performed after this, which provided jury with sufficient time for deciding the results. The dance performance were very much exciting to watch. After the dance performance, results were declared and out of 15 contestants, 8 of them including 4 boys and 4 girls were finally selected for the final question-answer round. The jury asked some mind twisting questions and some of them were able to tackle them very well. This question round took place twice. This was the final stage and after which all the 8 contestants were eagerly waiting to know the results. Once the results were out, it was the stage of achievement for the contestants. The winners of Mr. and Ms. Fresher were Ajmal and Manpreet, respectively. All awards were given by the jury to the respective students, with the trophies to all, including sachets and gifts for Mr. and Mrs. Fresher along with the trophies. Finally, the vote of thanks was given by Manasa. The entire event was covered by the Atminits team with their excellent photography skills

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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES
MS PALYA, BANGALORE-97

REPORT ON FRESHERS' DAY

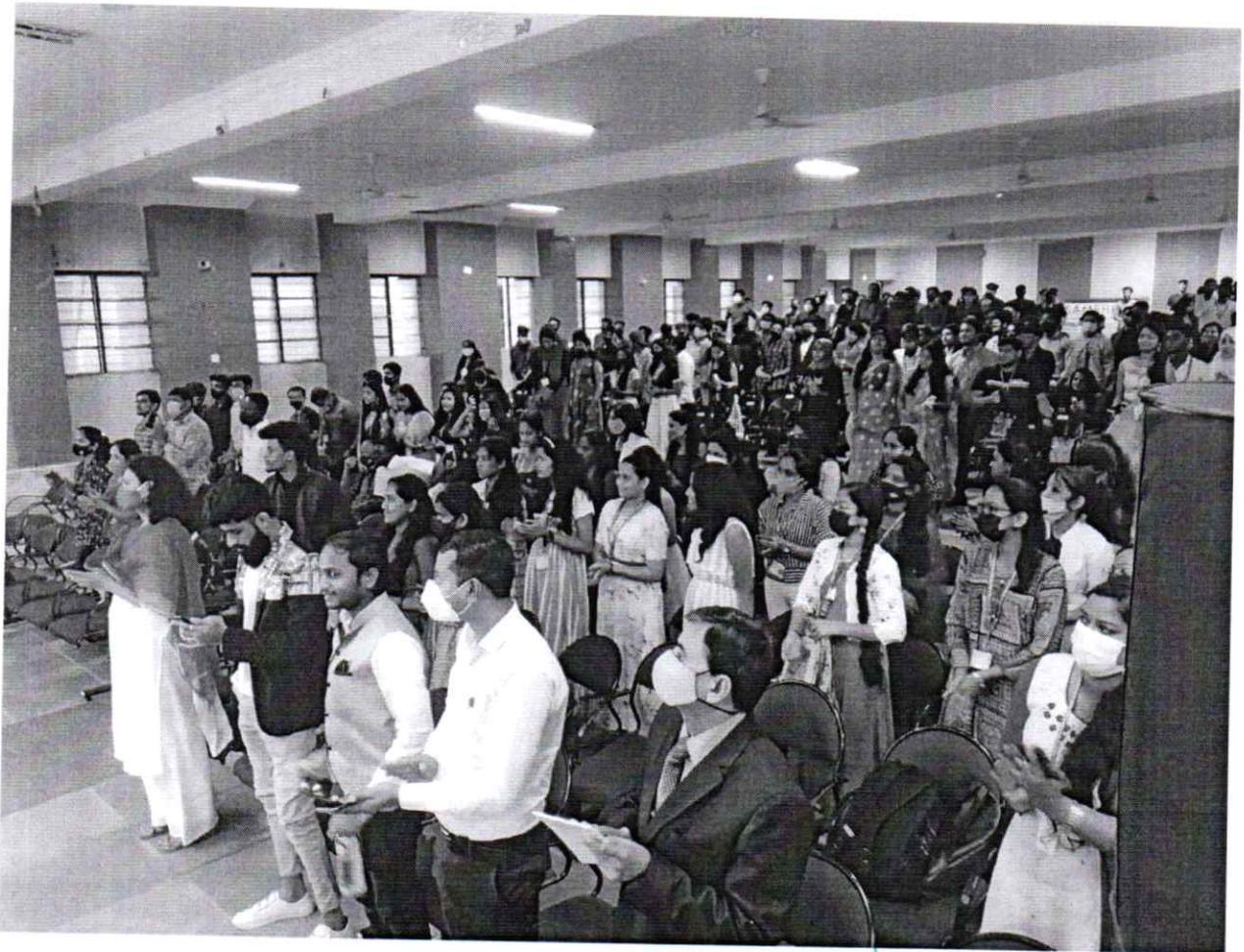
The fresher's day for the students of I semester of all UG streams was organised on 14 December 2021 at 10 am. The function was attended by all faculties and students. The two guests were Ex alumni of Sams who passed out from this college with flying colours and are presently known for their achievements such as Neel Nithin is an international choreographer and fashion designer and the other guest was Shreedhar Nagabushan who is self employed as the Director and CEO of Apparel pvt Ltd. Both of the guests articulated their view points before the student so as to accrue benefit from their experience.



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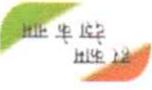


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1. Candidates are required to produce the printout of their e-Admit Card (cum Self Declaration on Covid-19) along with the one of the following Photo Identity Card (in original) to prove their identity at the Registration Desk / Invigilator, failing which they will not be allowed to appear for the Online Selection Test.
 - Voters ID card
 - Driving License
 - Aadhaar Card
 - Passport
 - PAN Card
 - ID Card issued by the Central / State Govt. / PSU for their employees
 - ID Cards issued by Government Agencies authorized for the purpose
 - College ID Card where the candidate has studied last along with a copy of which duly attested by the Gazetted Officer
2. On verification of identity, the e-Admit Card will be scanned and the photograph of the candidates will be captured.
3. Candidates are required to occupy their allotted seat at the Test Hall 15 minutes before the Test time. Candidates are not permitted to leave the seat till the completion of total duration of the Test. In case of reporting after the stipulated time, candidates will not be permitted to appear for the Online Selection Test. However, due to exigencies, they may be allowed up to 15 minutes from the start of the Test time. In such cases, the duration of the test will be reduced to that extent.
4. Mobile Phone, Calculator, Smart Wrist Watch & any other Electronic Gadgets will not be allowed inside the Test Centre.
5. Candidates found indulging in any malpractice will be disqualified from appearing/ completing the Online Selection Test.
6. Examination Officials will not be responsible for safe custody of personal belongings and there will be no such facility.

GENERAL INSTRUCTIONS

ONLINE SELECTION TEST FOR THE POST OF DESIGN TRAINEE / MANAGEMENT TRAINEE (TECHNICAL)

	<p>HINDUSTAN AERONAUTICS LIMITED (Govt. of India Undertaking, Ministry of Defence) Corporate Office 15/1, Cubbon Road, Bengaluru - 560 001</p>	
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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES
REPORT ON FAREWELL DAY CELEBRATIONS

The farewell Day, 2017” was organized at the college Auditorium on 19/03/2017, Saturday, a colorful and memorable farewell was organized for the batch of pass out students in year 2017. Entire event was managed by 2nd semester students. The event commenced by the welcome speech given by Mansi Bhagat. That was followed by a melodious Sarasvati Vandana, hailing the goddess of knowledge and wisdom. After the soothing prayer, a tribute video was played for the passed out students and was prepared by the students of 2nd semester.

The HOD of Department of Management, and convey their best wishes to the outgoing batch of 2017. Any farewell is incomplete without dance and music performances so, the students of 2nd semester namely Haney Parmar gave singing performance, followed by dance performance of Priya, Purvi and Dhruvi, followed by a singing performance given by Jhanvi and Dharmi. After that the batch of 2017 was addressed by our honorable principal Prof. Dr.K.C.Mishra. She inspired the students by giving various successful story of entrepreneurs.

Farewell speech was given by students of 2nd semester namely Jhanvi Patel, Namrata Rana and Margi Patel. The Alumni Team Interaction was carried away by Prof. Shital Gondaliya and Prof. Ashwini Jha. Presidential Remarks were given by the Vice- Chairman of SAMS Dr. Nagaraj This was followed by open feedback of the outgoing batch of 2017. Bhumi Kachhiya, Riddhi Patel and Himani Thakkar gave their valuable feedbacks and recalled their journey of Two years of MBA. A goodbye video and Photo collage were displayed for the class of 2017 prepared by 2nd semester students as a token of love from the SAMS family to departing students. Vote of thanks was given by Hely Thakkar. The event ended with the playing of the National Anthem. It was indeed a memorable event.




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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

REPORT ON FAREWELL DAY CELEBRATION

The Farewell of -2018 was held on Saturday, 23rd April 2018. The students and faculties were involved in the programme. The department of management of SAMS organized farewell party, but this year it was a unique one as it was arranged. The programme was very interactive. The programme started with the welcome speech of juniors after which, Dr.K.C.Mishra addressed the seniors by wishing them a great career ahead. After that, the juniors gave dance performances for their seniors and were very enthusiastic. Some of the juniors also shared their emotions about the seniors. It was a touchy moment.

A guessing game was conducted for the Final year student's. The juniors were so happy to see the seniors also performing a dance and sharing their views about how they will miss the college. Then an act was played by the juniors showing how college changed from the first day till now. Student council charge over ceremony was executed. The cherry on the cake was the Farewell Queen contest for the seniors consisting with 3 rounds –

- 1) Introduction round
- 2) Photo display round
- 3) Question Answer round.

For judging this Competition, PG alumnae Miss .Priti Kshirsagar was invited. Miss. Sakshi Sontakee secured Farewell Queen Award whereas Miss. Janavhi Gavnanng was titled as best dressed contestant; Miss. Urvashi Vidhani got Best smile award. To conclude this programme, vote of thanks was given by the juniors. It was indeed an entertaining Farewell Function.



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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

REPORT ON FAREWELL DAY CELEBRATIONS

The Farewell of -2019 was held on Wednesday, **23rd April 2019**. The students and faculty members were involved in the programme. The venue for the event was the auditorium which had been decorated with balloons of the house colors and an arch had also been made using balloons of the school and house colours. The PG members helped out with the decorations. The students of SAMS had made a contribution to help with the expenses.

The programme commenced at 11 A.M. All the staff members and students of SAMS were present to welcome the fresher's. A Welcome March had been organized with one of the teachers, in a procession. The Principal and the head boy led the March.

Once the boys and teachers had settled down, a prayer service was conducted by Mr. Elias Coelho. The theme of the prayer service was 'spread your Wings'. One student read out parts from Abraham Lincoln's letter to his son's teacher to emphasize the values of honesty, humility and hard work. The prayer service ended with a beautiful prayer song. This was followed by the much awaited video made about the fun moments of school life of boys, made by the students of PG.

The Principal's address followed. In his speech, Dr.K. C. Mishra emphasized the values that SAMS had inculcated in the students which they must carry with them wherever they go. He hoped that they would all be 'Men For Others.'

This was followed by a surprise item which was a dance recital put up by the boys. The dance showcased the fun of school life.

Mr. George Hilbert conducted the rounds for Marian of the Year. The judges were Ms. Clementine Monteiro, Ms. Nirmala Fernandes and Ms. Sandra Fernandes. There were three rounds-The Introduction Round (where students introduced themselves in a unique way; ten students were selected by the judges for the next round, the Talent Round (where the students showcased their talents) . The final round was the Extempore Round (where students answered a question they had been asked on the spot). The second runner up in the Marian of the Year contest was Ayaan Khan, the second Runner-up was Imtaz Sayyid and the Marian of the Year 2019 was Kanishq Panchal. The three winners were awarded trophies by the Principal.


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After the contest, father Swamy along with the class teachers, gave out the souvenirs to the outgoing students of PG .The souvenir was a satchel with the school logo and the name of the student printed on it.

The parents of the outgoing batch gave gifts to all the staff members to show their appreciation in tutoring and guiding their wards over the years.



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SAMBHRAM ACADEMY OF MANANGMENT STUDIES

Orientation Program

October 4, 2016

The Report

Orientation of 2016 MBA and M.Com First Semester Students was organized by the college on October 4, 2016, the guest took up the topic on learning to lead, he discussed on leadership, team building and other topics and he made students to take up the role play and he involved the students in his presentation enthusiastically and students were happy to participate and gained much information and shared their information with their friends and guest addressed the students involving himself completely in the orientation program.



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School of Management
Sambhram Academy of Management Studies
MBA 2017 Batch Orientation Program
September 10, 2017
MBA Seminar Hall

Orientation program was conducted for 1st Semester MBA and M Com Programs, 2017 on "Yoga for Budding Managers". The main objective of conducting the session was to make students aware about the importance of yoga in the life of budding managers who have to play decisive role in their future professional life. Unless they know how to manage their own personal life, they can't manage others externally. Yoga also teaches to perform all activities technically.

The Resource Persons were volunteers of Sri Patanjali Yoga Shikshana Samithi: Mrs Shashikala G N, An Analyst with GAL; Mrs Supriya Shastri, Director, Smith and Founders Private Limited and Mrs Shruthi Shetty, A Freelance Architect with INTACH and ISRO.

The program started with lamp lighting and chanting of Omkara and the Shanti Mantra. As stress has become a major obstacle in academic and professional achievements, the session emphasized on making students aware about the importance of yoga in their professional life. The resource persons explained the importance of yoga and the benefits of practicing various *Pranayamas* as it leads to reducing depression in students' life. They also demonstrated various *Asanas* like *Vajrasana*, *Trikonasana*, *Vrikshasana* to improve strength, stamina and concentration. *Yoga Nidra* and *Shavasanas* were also practiced to de-stress the students; how to maintain the work life balance with practice of yoga also part of the practical demonstration. The session concluded with questions and answers and students also shared their experiences.

The program also highlighted as to how practicing yoga can help balance personal and professional life of the young managers. This session could show practical sessions to the students facilitating self restraint techniques for better understanding of the self.

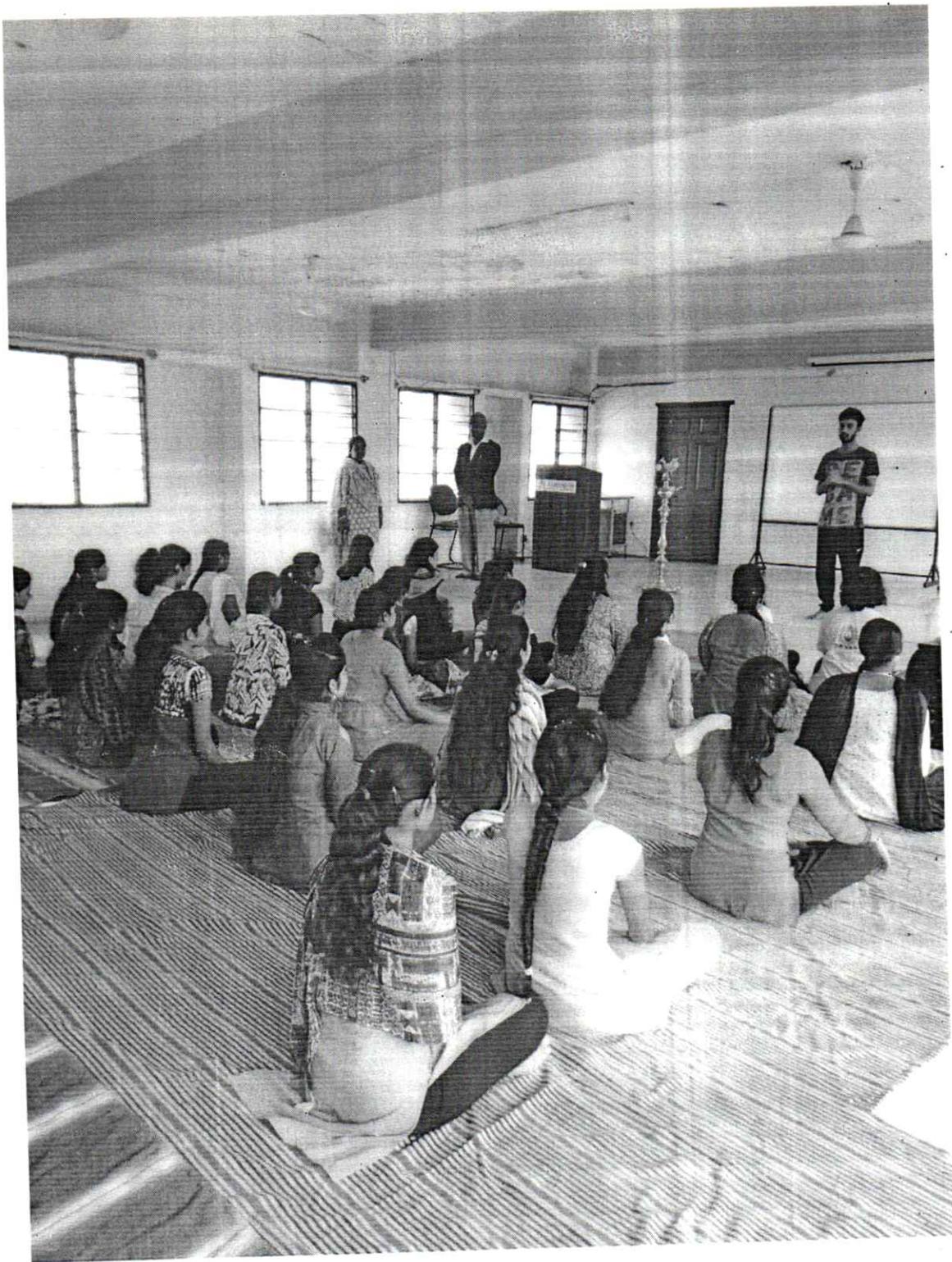

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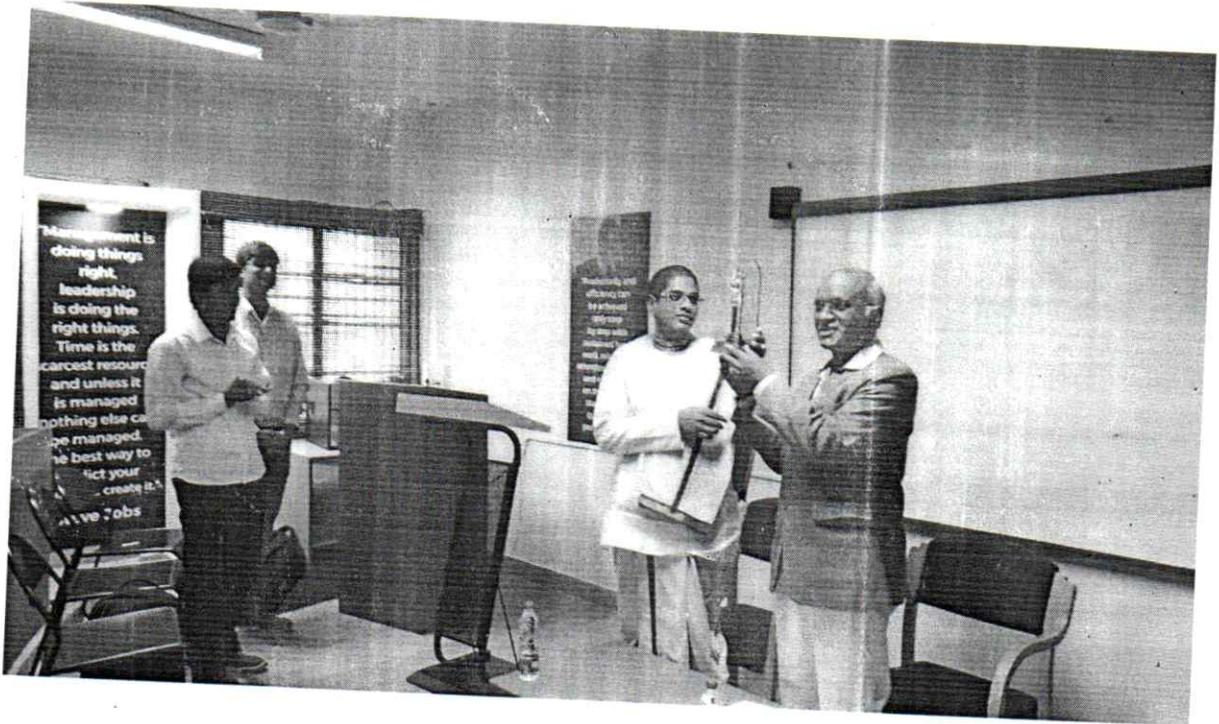


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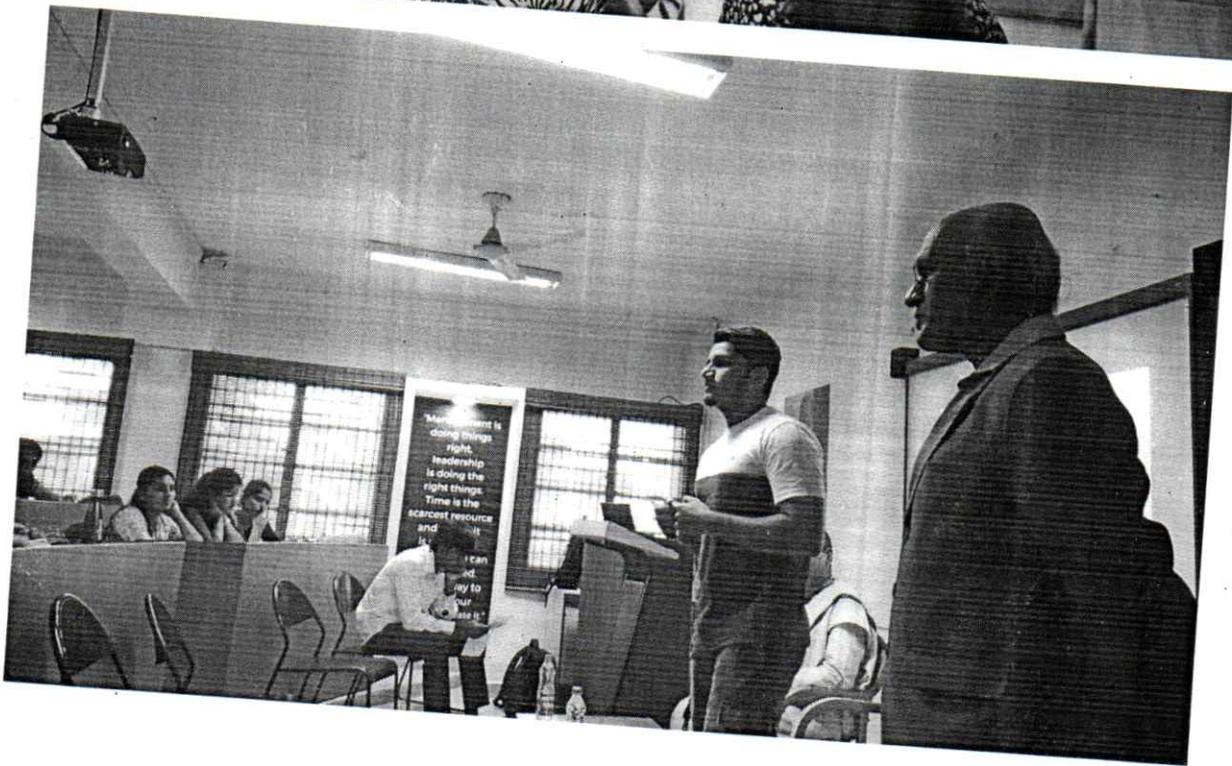
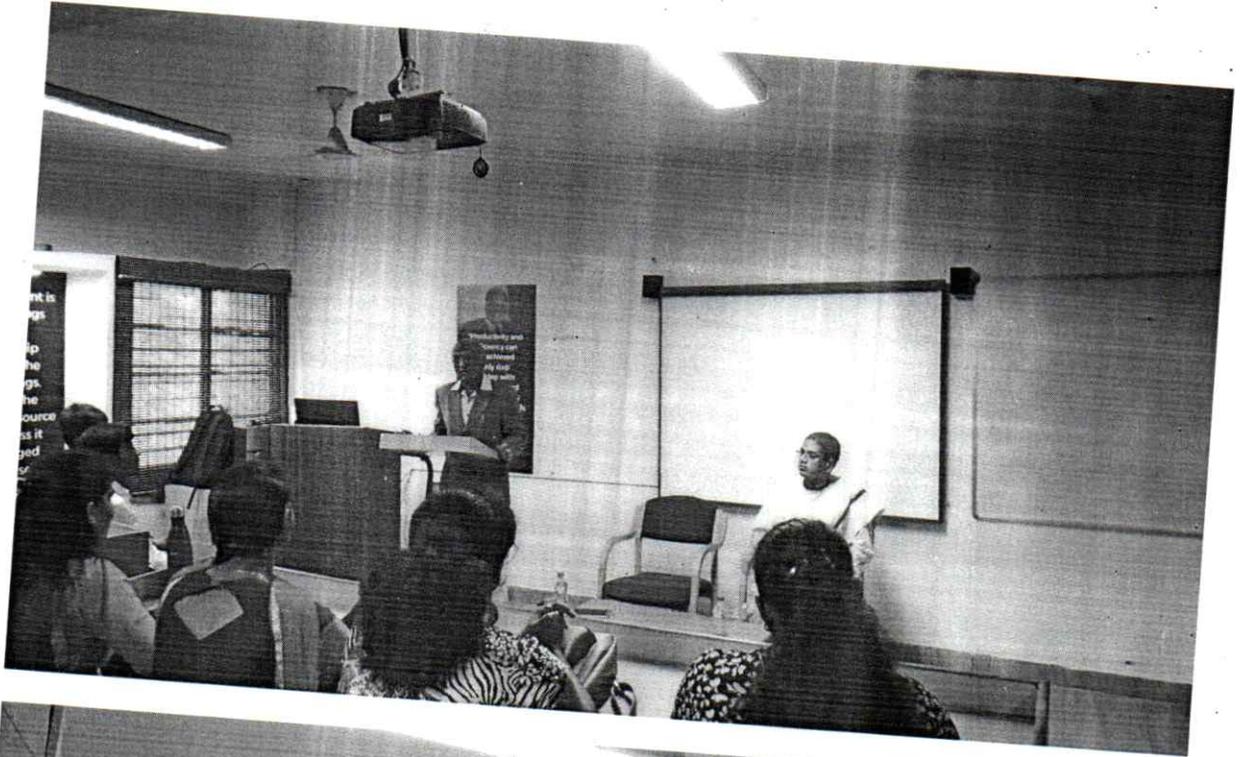
the change of habits can help in SUCCESS of individual by having higher grades of thinking and character one can come out of bad addiction for which he emphasized on meditation; which teaches man to be different from animals by expanding freedom to select by putting time and distance between themselves and their impulses. Agreeing to this concept Prof K.C. Mishra, Principal urged all students to lead a real professional life with all genuineness; also gave some good examples on how to learn to manage the self before managing others. It was something a deviated kind of orientation program for MBA Students urging them not to be trapped by Technology rather using the same as servants. The Youngsters received this message with reasoning and logic as they have to cultivate the culture of going deep into the subject, getting conceptually clarified and learning the genuineness of Management.



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SAMBHRAM ACADEMY OF MANANGMENT STUDIES

Orientation Program

September 17 to February 23, 2019

The Report

Back-thrust

Mentoring is a particular form of relationship designed to provide personal and professional support to an individual. The mentor is generally more experienced than the mentee and makes use of that experience in a facilitative way to support the development of the mentee. The mentoring relationship provides a developmental opportunity for both parties and can thus be of mutual benefit. In a nutshell, a student-mentor's role may be perceived to be facilitative, supportive and developmental for the student community in general and the first year students in particular.

Proceedings of the Orientation

The orientation program for MBA and M Com First Semester students began on **September 17, 2019** welcoming the students, their parents, dignitaries and faculty members. Prof K.C Mishra, Principal of the Academy graced the occasion with his presence and gave a brief introduction about the career goals and a plan for life. He said most students come to the MBA Program without understanding its significance. He spelt out how to have a plan for one's life and how to set goals to achieve it; there was focus on quality education. He briefly introduced the Resource Person-Speaker Dr. T Siddaiah, Former Registrar, The SV University, Andhra Pradesh.

Dr. T. Siddaiah delivered his presentation on the topic JUST-IN-TIME (Education 4.0); he said in the new millennium, technology began to infiltrate the education process and both students and teachers started to utilize technology in basic ways otherwise known as EDUCATION 2.0. As the technology advanced, including the mass infiltration of a more user generated internet, Education 3.0 was formed. Students now had their own access to information, the option of virtual learning, and platforms to easily connect with faculty and other students.

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Now, we are on the cusp of a new phase; Education 4.0 which is a desired approach to learning that aligns itself with the emerging fourth industrial revolution Industry 4.0. This Industrial revolution focuses on Smart Technology, Artificial Intelligence and Robotics; all of which now impact our everyday lives for which our teachers and students have to get equipped with Adaptive Learning . He concluded his presentation by suggesting to the students to have focused learning and also acquire skills which are required by this era of digitalization to sustain in the changing competitive world.

Day two Orientation Program began having the Speaker Mr. Sathish R who is a young and dynamic Chartered Accountant; he motivated students towards career planning. The session offered an exposure with some insightful tips for a systematic career planning and how to achieve it successfully by focusing on the various drives that create the urge to take up certain type of career. He gave several real life examples to understand the importance of planning their career for better future. He also urged students to nurture their people skills to become a successful professional. The session was concluded with a brief question and answer. Students were overwhelmed by the knowledge of the speaker and thanked him for his motivational and insightful interaction.

The Third Day Session was initiated by Dr. Vithal D Potdar, Senior Research Associate, The Mythic Society, Bangalore on the Topic "Adapt and Adopt – Change Management: The Need of the Hour". He started his presentation with Late Sri. Rahul Bajaj's story how determined, transparent and frank leader he was in his life. He could craft the role of technology to support to grow in student-career facilitating the need to walk hand in hand with the changing world. As an individual we only have two options: ADAPT and ADOPT; if we don't adopt the changes, acclimatize, habituate, modify ourselves then there are all possibilities that we will lag behind in race of life. Also there was emphasis on multi – disciplinary learning in order to have survival in the competitive world. An insight on NEP was also given to students: to start with Inter- Disciplinary Studies by breaking the silos or by coming out of the comfort zone. With the rapid progression of information technology and to be able to offer the students a holistic growth and development Dr. Vithal concluded the session by emphasizing the students to read the news papers and understand the present job market challenges and imbibe the required skill set to face the challenging world.


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The Day-Four Session had Ms. Rashmi, the Training and Placement Officer, Sambhram Group of Institutions; she introduced students with the skills which are required to get placed in an organization. Communication is the first key to unlock the job market opportunities. Next, the Speaker of the day Mr. Ananth P, Business Consultant took over the session highlighting the importance of lateral thinking in the present scenario. It is no secret that employers want workers who are capable of critical thinking – people who can analyze facts and information and collaborate to solve problems. Importance was stressed upon the need of cognitive abilities which is going to help in the longer survival. In any industry employers value the workers to develop lateral thinking skills; the creative thinkers are the ones who bring positive changes in the organization. He brainstormed students by throwing many analytical questions to test their creative thinking.

On Day-Five there were Management Games organized by the faculty members: Ms. Arpitha Sastri and Ms. Suhani Sharma; the day began with Ice – Breaking session of introducing each other and were introduced with many management concepts like time management, team building, strategic thinking and leadership skills.

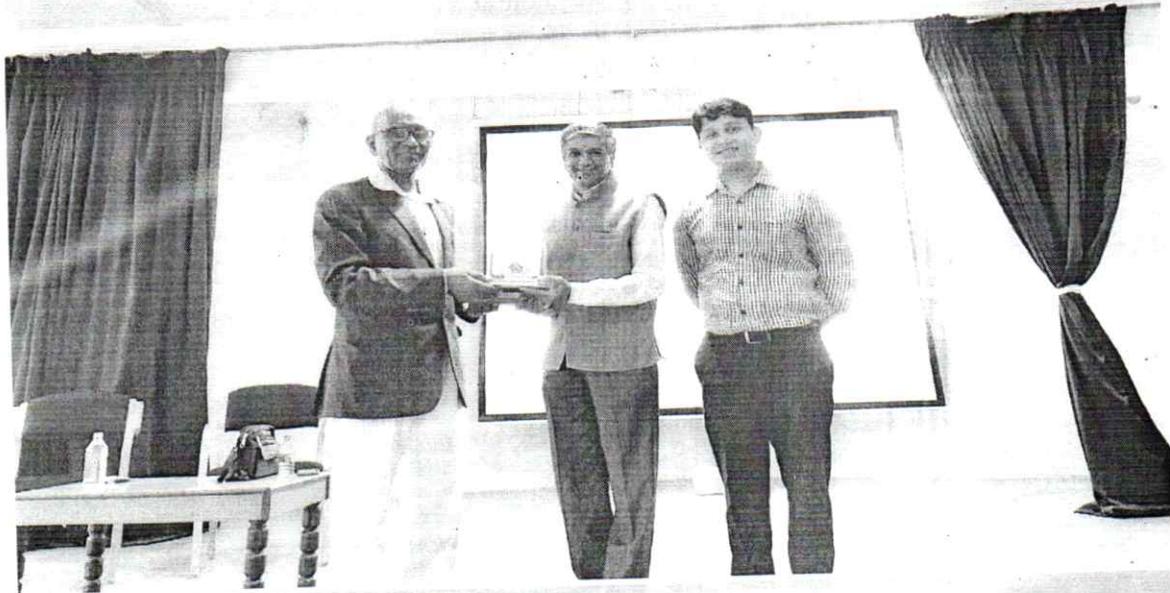
Session slate for the Day-Six was initiated by Dr. Jacob Crasta, Founder and Chairman CM Envirosystems Private Limited. He started his talk by telling about his own entrepreneurial journey, shared the things that are required before starting any business venture and motivated the students that to look for investment, profitability and return on investment. If one will not take care of these three things, s/he cannot survive in the market. He also spoke about the technological aspect and kinds of hurdles the entrepreneur may face on starting a business and funds generation today is not the problem. Towards the end he shared many examples of new startups which are doing exceedingly well in the market and grabbing the attention of customers with innovative ideas and technologies.

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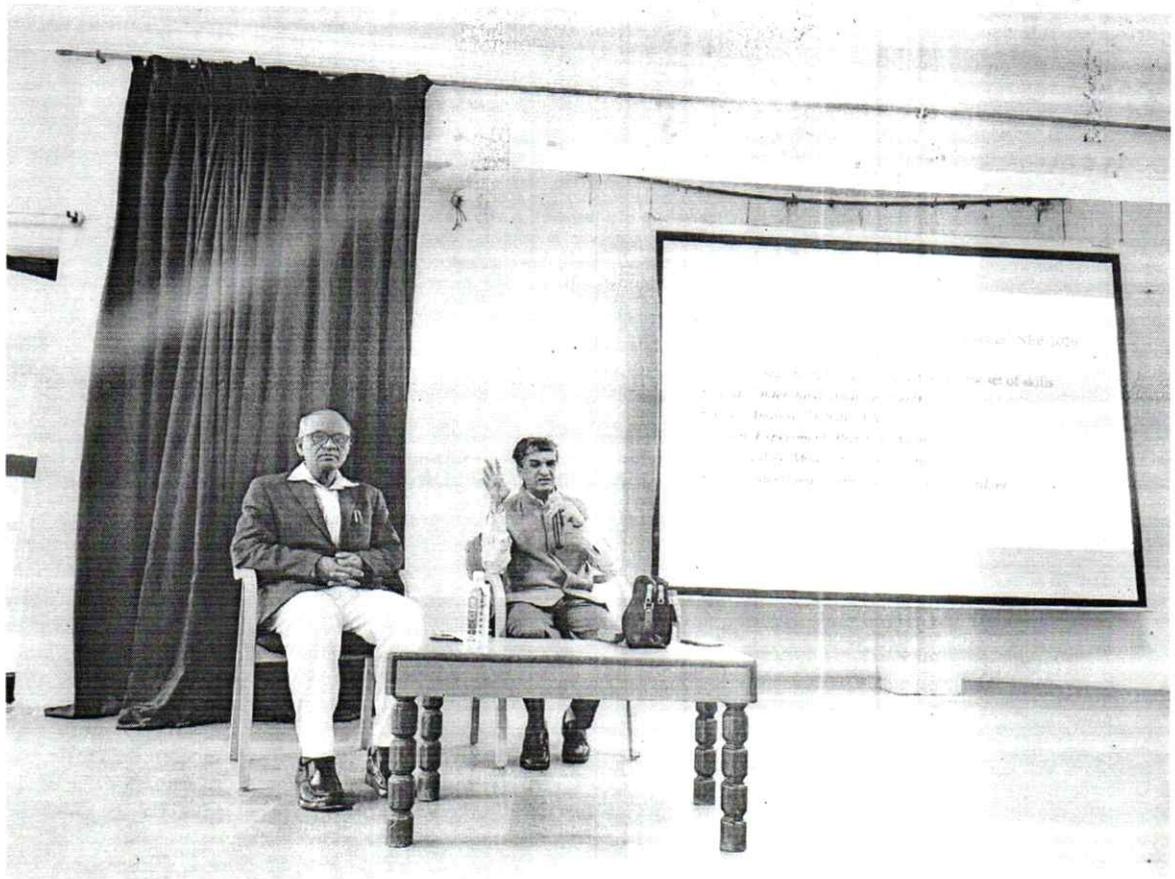
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SAMBHRAM ACADEMY OF MANANGMENT STUDIES

Orientation Program

October 17 ,2020

The Report

The orientation program for MBA and M Com First Semester students began on **October 17, 2020** welcoming the students, their parents, dignitaries and faculty members. Prof K.C Mishra, Principal of the Academy graced the occasion with his presence and gave a brief introduction about the career goals and a plan for life. He said most students come to the MBA Program without understanding its significance.

Session slate for the Day was initiated by Dr. Jacob Crasta, Founder and Chairman CM Envirosystems Private Limited. He started his talk by telling about his own entrepreneurial journey, shared the things that are required before starting any business venture and motivated the students that to look for investment, profitability and return on investment. If one will not take care of these three things, s/he cannot survive in the market. He also spoke about the technological aspect and kinds of hurdles the entrepreneur may face on starting a business and funds generation today is not the problem. Towards the end he shared many examples of new startups which are doing exceedingly well in the market and grabbing the attention of customers with innovative ideas and technologies.



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Sambhram Academy of Management Studies
Celebration of Kannada Rajyotsava
November 27, 2021

It was a pride for everyone in the College to be a part of the celebration of Kannada Rajyotsava, also known as Karnataka Formation Day or Karnataka Day this year; not only Kannada-Speaking but others also participated in this pride-celebration. This was the day in 1956 when all the Kannada language-speaking regions of South Western India were merged to form the State of Karnataka. Aluru Venkata Rao was the first person who dreamt of unifying the State as early as 1905 with the Karnataka Ekikarana movement. In 1950 India became republic and different provinces were formed in the country on the basis of language spoken in the particular region and this gave birth to the State of Mysore including various places in South India, which were earlier ruled by the Kings. On November 01, 1956, Mysore State, comprising most of the area of the erstwhile princely State of Mysore, was merged with the Kannada-speaking areas of the Bombay and Madras Presidencies, as also of the principality of Hyderabad, to create a unified Kannada-speaking sub-national entity. North Karnataka, Malnad (Canara) and old Mysore were thus the three regions of the newly formed Mysore State.

The newly unified State initially retained the name "Mysore", which was that of the erstwhile Princely State which formed the core of the new entity. But the people of North Karnataka did not favour the retention of the name Mysore, as it was closely associated with the erstwhile principality and the Southern areas of the new State. In deference to this logic, the name of the State was changed to "Karnataka" on November 01, 1973. Shri Devaraj Urs was the Chief Minister of the State when this landmark decision was taken; other people credited for the unification of Karnataka include litterateurs like K. ShivaramKaranth, Kuvempu, MastiVenkateshalyengar, A. N. Krishna Rao and B. M. Srikantaiah.

The College campus wore a festive look that day as students wore red and yellow Karnataka Flag singing the Kannada Anthem 'Jaya Bharatha Jananiya Tanujate'; religion not being a factor, the Rajyotsava was celebrated by students of all faiths. Dr Srikantham Nagendra Shastri, Associate Professor in Kannada; Head, Department of Music and Deputy Registrar, Maharani Cluster University, Bangalore and Dr Renuka R, Head Mistress, Malleswaram Government School, Bangalore were the Key Note Speaker and Chief Guest respectively.

With usual fervor of State patriotic zeal, the program started with Naada Geethe and lighting the auspicious lamp by the Guests and then welcoming the Galaxy of Guests, students, faculty members by Prof K C Mishra, Principal with a sense of State pride; even he coined Rajyotsava with Utkal Divas of Odisha falling on April 01 and his submission of his second home being Karnataka was really heart touching, the first being his home State Odisha.

Dr Shastri focused about importance of Kannada language, its culture, sung Purandara Dasageetha and explained its meaning too. Dr Renuka recalled the challenge she has shouldered of teaching basic Kannada to others and her literary journey in Kannada. Mr. C N Anil, Head of UG Department of Commerce and Management, highlighted about the language reciting 'Kavana'.

Students winning prizes in events like Essay, Debate, Pick and Speak, Kavana Vachana, Kannada Ethihasa and Chithra Kavana were awarded by the Guests. Mrs Geetha, Kannada Faculty extended vote of thanks to end the formal function followed by different cultural dance and songs which ultimately impacted all sundry the aesthetic fervour of our Motherland, Karnataka.

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SAMBHRAM
ACADEMY OF MANAGEMENT STUDIES

Kannada Rajyotsava Celebration

November 27, 2021// 10 AM Onwards

Resource Person

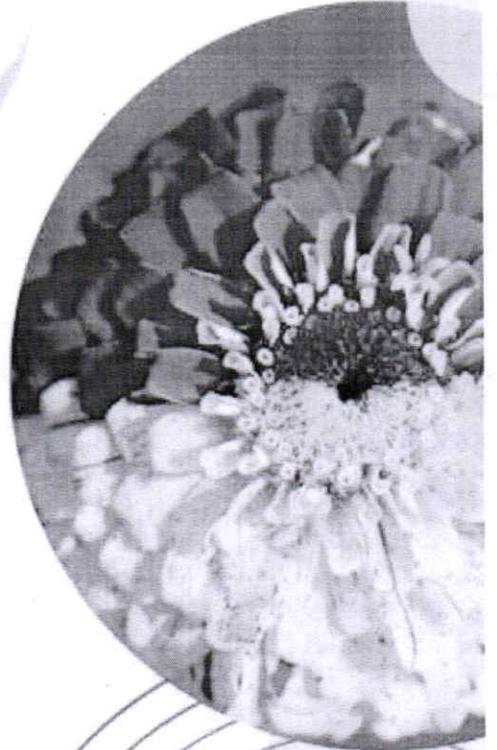
Dr Srikantham Nagendra Shastry
Associate Professor in Kannada
Head of the Department, Music
Deputy Registrar
Maharani Cluster University Bangalore

Chief Guest

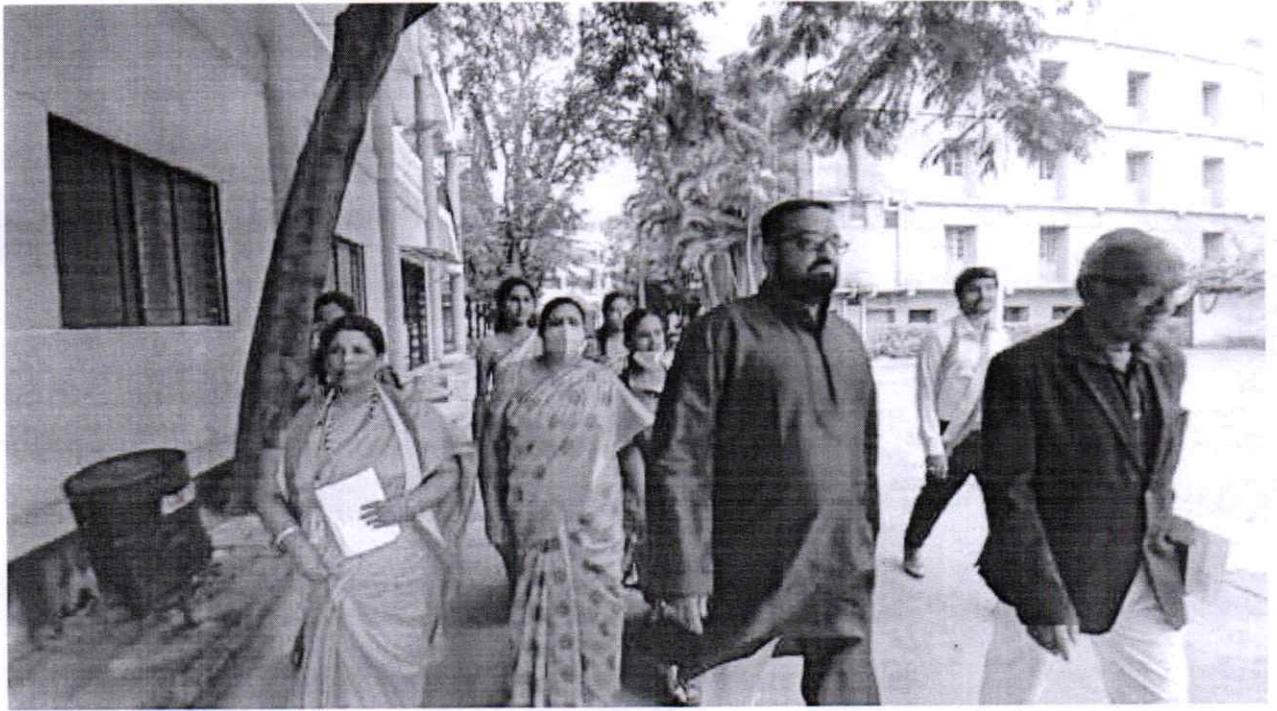
Dr Renuka R
Head Mistress, Malleswaram
Government School, Bangalore

Cultural Programs

Group Dance, Folk Dance, Group
Song, Naada Geethe, Skit
Elocution on Kannada Ethihasa,
Rangoli



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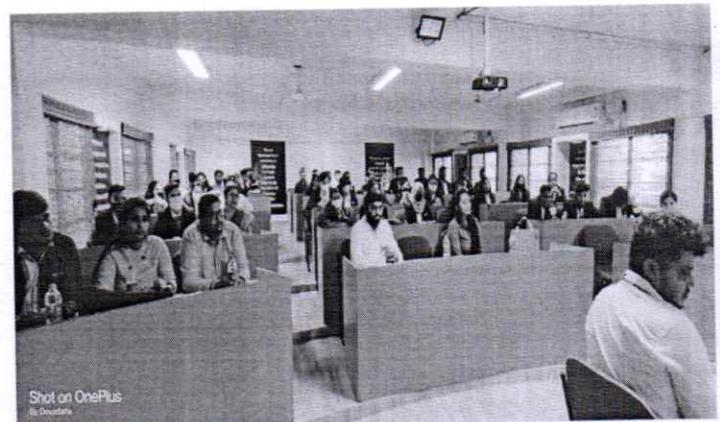
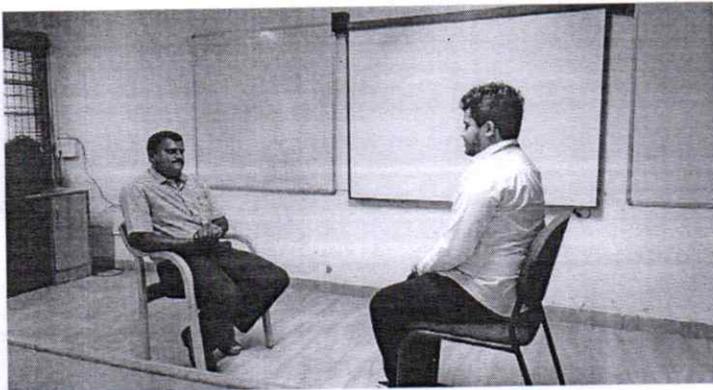
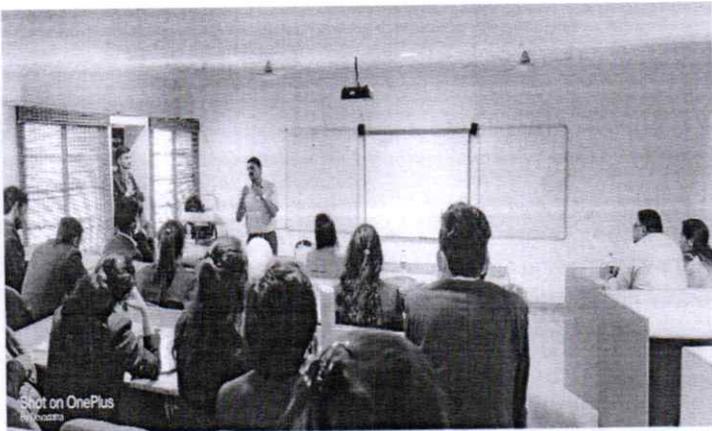
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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES
UG DEPARTMENT OF COMMERCE AND MANAGEMENT
SKILL UP SEMINAR

The Seminar on Skill-Up was conducted on December 22, 2021 at 10:00 hours in collaboration with Rotaract, Chandra Layout, Bangalore and Udhyoga Nimitham for Fifth Semester BBA and B Com students. The latter is focusing primarily on the employment opportunities for youths to get various types of professional jobs especially for the youth from rural and semi-urban areas.

The Resource Person Mr. S Achuthananda representing Udhyoga Nimitham spoke extensively on the topics such as dress code, interview techniques, self-presentation, resume writing which are of paramount importance now-a-days; also focused on various techniques of interviews for professional jobs as well.



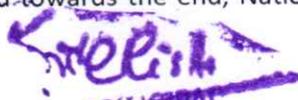
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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES
Report on Two-Day M.Com First Semester Orientation Program
February 04-05, 2022

SRN Adarsh College in association with Bangalore City University, Department of Commerce and Bangalore City University Teachers Council of Commerce and Management organised Two-Day Orientation Program for Faculty Members of M Com to cope with the new syllabus from 2021 -22. Thirty-three participants of different Colleges affiliated to BCU attended the program. Dr. Smitha NS attended the program representing our Institution. Dr. M. Muniraju, Dean & Chairman, Department of Commerce, BCU; Dr. H. Bhavani, President, BCUTCCM; Dr. C. Nagaraja, General Secretary, BCUTCCM; Prof. Erasi, Retired Professor and Dr. Shakuntala Samuelson , Principal SRN Adarsh College graced the occasion. The Principal of the host College welcomed the gathering and introduced the guests and participants from various Colleges. Dr M Muniraju put forth his views about the present syllabus in tune with the current corporate scenario and to equip students with all skill sets and knowledge to face the competitive world with enhanced skills and critical thinking. Prof. Erasi, expressed happiness and lauded contribution of Dr. Muniraju, his student, for implementing new M.Com Syllabus. He would like to guide teachers and students by sharing his knowledge; not to teach only exam-centric instead tread the path knowledge centric, skill centric and make students critical thinkers and go for competency-based not content-based. He emphasised on professional knowledge and highlighted the importance of MOOC Course which is compulsory by end of second semester. After second Semester the students should go for skill based training certification courses in FKCCI/MSME/ SME/KSSIC/ KASSIA/BCIC and withstand the foreign competitions thus prove their competencies. Dr. H. Bhavani also highlighted upon learn, unlearn and relearn.

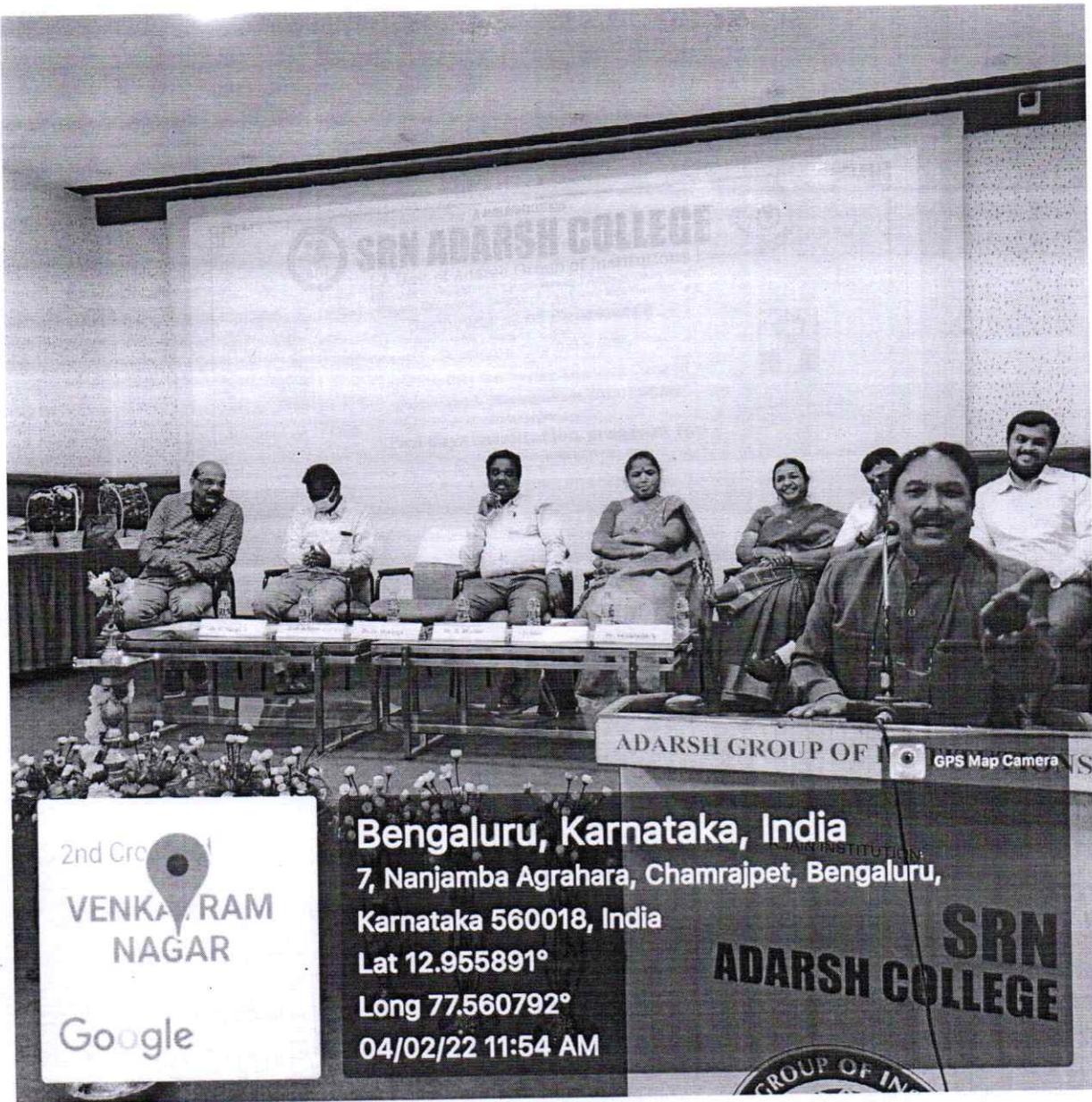
The second session was taken up by Dr. Swaminathan, GFGC, Kengeri. He said the new syllabus is framed according to VUCA (Volatility, Uncertainty, Complexity and Ambiguity) model and will develop students' problem-solving skills, analytical thinking, innovation and originality and creative learning skills. Conceptual clarity can be taught to the students asking them prepare chart and collect information related to various topics of their subjects and display in Business Lab; let Commerce students explain it to other non-Commerce students and share their knowledge. Four subjects like (Monetary System, Technology in Business, Advanced Financial Management and Practices, Business Models for Start-ups) in which what has to be taught and how much to be taught; exploring internet required to deal with new topics.

Second day program was chaired by Dr. Sarvamangala and Dr. KR Jalaja, both Professors at BCU. Dr. Sarvamangala shared the PPTs on Knowledge Management and said how important are the subjects Knowledge Management and Human Resource Management System. The next session was taken over by Dr. K. R. Jalaja playing a video of ID Company; she asked the gathering to visit the Ministry of Education Website which contains updates on different schemes available for higher education. Learn, Relearn and Unlearn: develop the feeling of learning, have vision of forecasting, reshuffle the knowledge to meet the requirements of society, identify the needs of tomorrow, impart competition based learning system, be focused and develop skills, be learner centric and outcome based and prepare students with skill based learning. Certificates were distributed towards the end, National Anthem sung, feedback of participants followed by delicious lunch.


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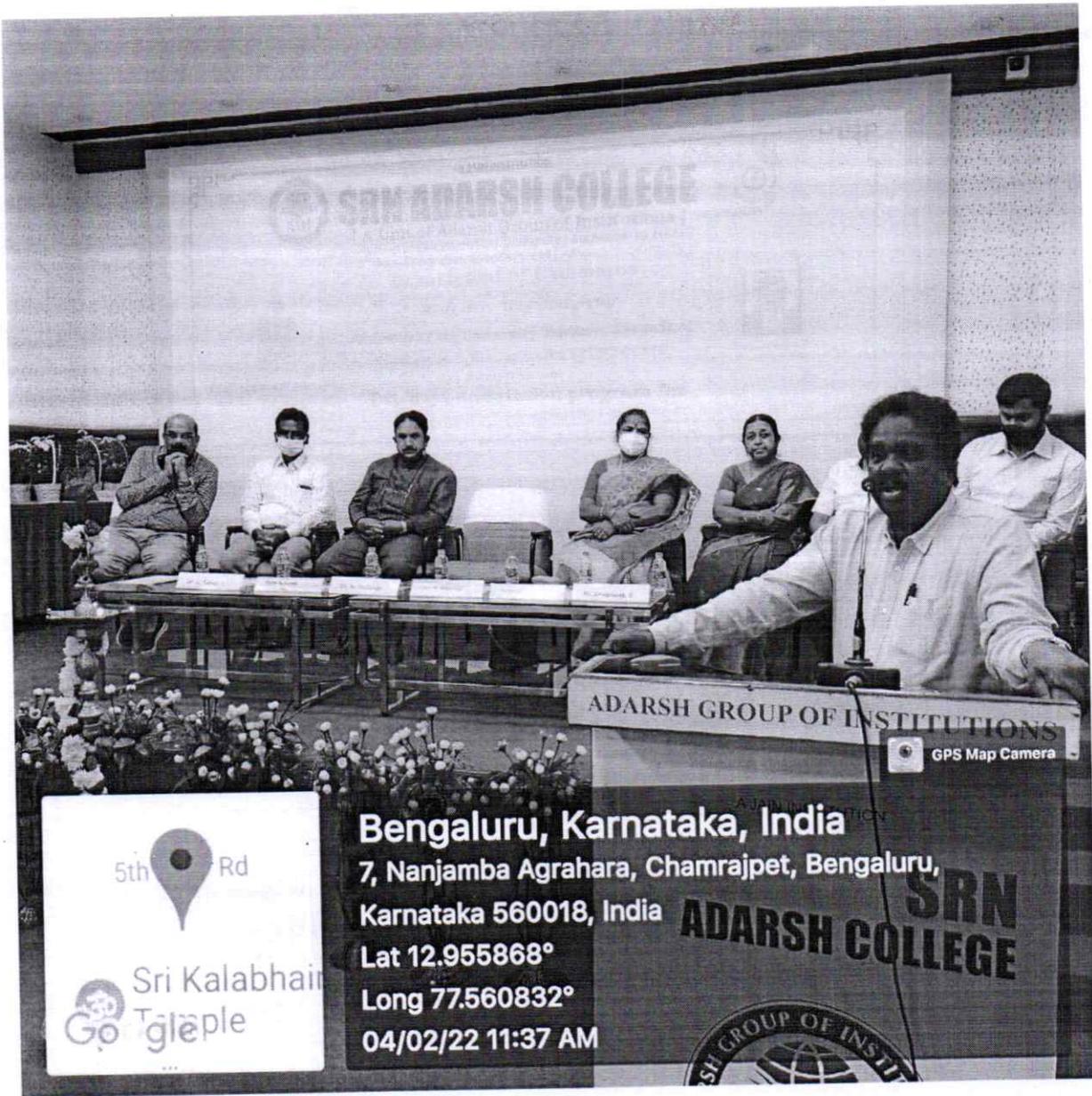


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Sambhram Academy of Management Studies
School of Management
Annual Academic/Cultural Meet, 2021

**“ENTHUSIASM IS EXCITEMENT WITH INSPIRATION, MOTIVATION,
AND A PINCH OF CREATIVITY”**

The School of Management organized its “Annual Academic/Cultural Meet” for its MBA and M Com students with an aim to thoroughly understand the global market and the challenges it presents to make them industry-ready and start preparation for their ensuing professional journey. The School has always believed in the system of **Parallel Education** and conducts various Management, Cultural and Sports Events and activities on a regular basis thus maintain balance between the Academic Rigor and Co-Curricular activities on campus to achieve “Make-Practice-Learn” the nitty-gritty of Management by the Budding Managers.

MARKETING CELL EVENT

Marketing - the Heart and Soul of a Business

Marketing is a group of ardent "market" minds striving to put all the marketing theories into practice. We aim to offer students an all-round experience of marketing through on-campus activities. These activities aim to offer with all-round development opportunity to the budding marketers. The Marketing Cell of School of Management organized an event named “AdZynga” on December 14, 2021 in which the second year students of MBA and M.Com participated. There were 20 student-participants participated in the event; were asked to recreate any brand or product of their choice with the new tagline, logo and ad commercial. All the students wonderfully showcased their creativity and out of box thinking. The team comprising of Mr. Nihal Ismail E, Md. Sinan, Sajjas C, Md. Sadiq bagged the first prize and the second prize was awarded to the team in which Ms Manisha Sarkar, N Satya Priyanka and Ms Maneesha T V were the members. The event was coordinated by faculty coordinator: Ms Suhani Sharma and Ms. Christy George, second year MBA student was the Student Coordinator.

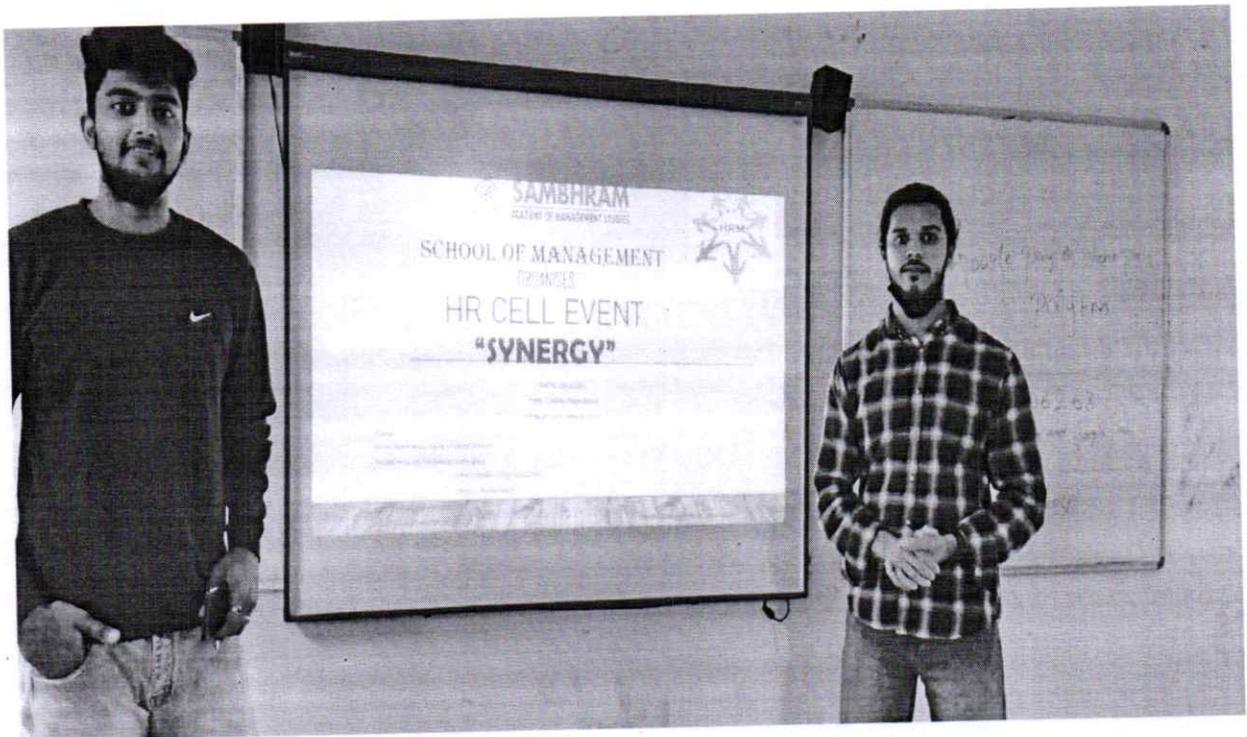

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HR CELL EVENT

HR Cell event "SYNERGY" was conducted on December 15, 2021 for the students of Third Semester MBA and M Com; thirty students participated in the program. There were 3 rounds in the event; first round was elimination round where students were asked questions on HR Concepts; the second round consisted of Extempore on HR Terminologies and the final round was situation analysis on the strategies adopted by HR Manager for reducing attrition and motivating employees. The winners were Md Anfahe and Sajas CV and runners up were Hritik Roshan R and Christy George from MBA Third Semester. The event was conducted by Ms. Arpita and Student Coordinator Tintu Maria.



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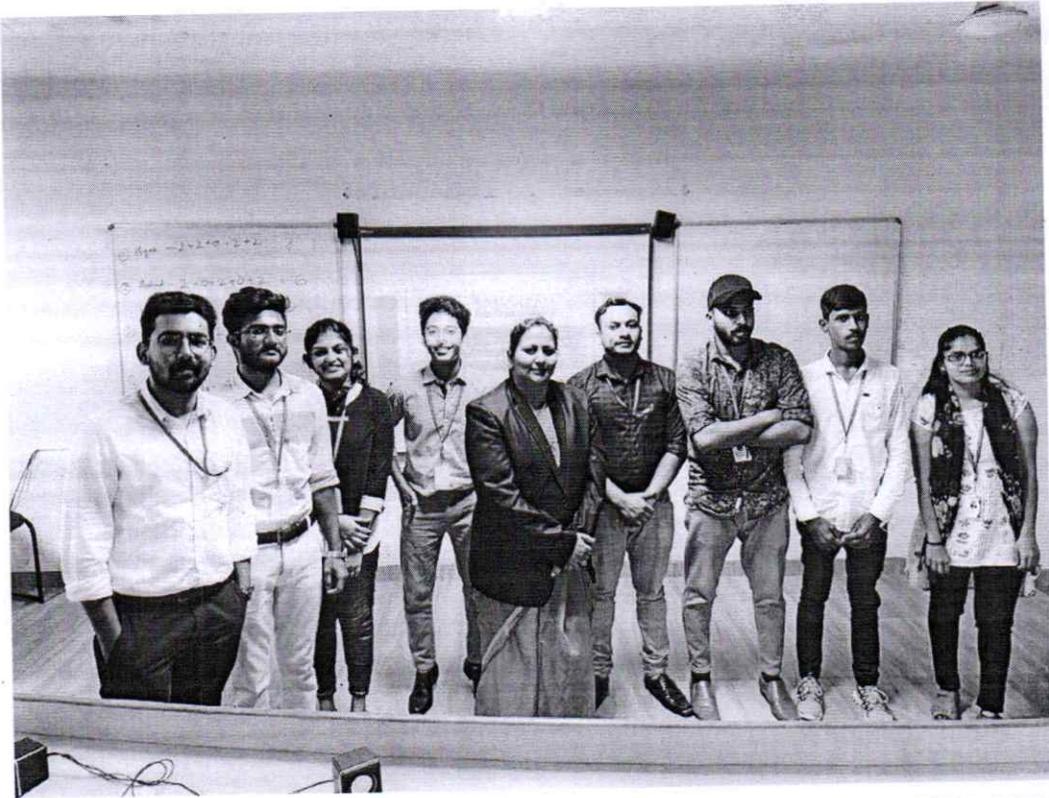
ENTREPRENURSHIP DEVELOPMENT CELL

EDP Cell event “*Creating Job Creators*” was conducted on December 17, 2021 for the Third Semester MBA and M.Com students. There were two rounds in which first round was elimination round where students were asked business based questions and in second and the final round they were asked to present any business plan which they are willing to start or thinking of in the near future. The winners were Md. Arshad and Hrithik Roshan and the runners up were Md. Hijas and Visakh J Pillai. The event was conducted by Dr. Surabhi and the Student Coordinator was Ms. Bindu from MBA and Ms. Harshita from M Com Third Semester.



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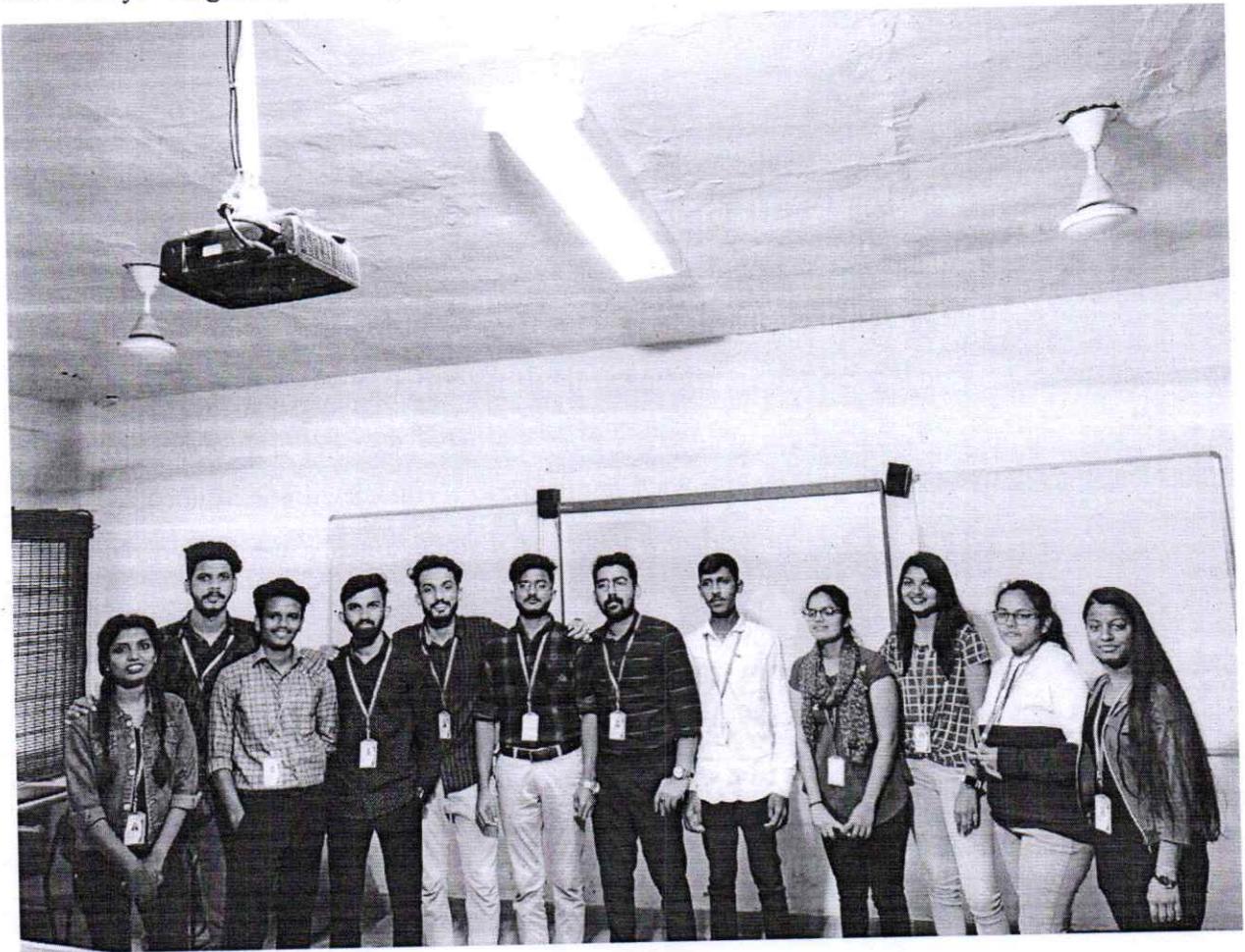
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FINANCE CELL EVENT

The finance cell of School of Management organized an event named "Best CFO" on December 20, 2021 in which the second year students of MBA and M Com participated. There were six teams who were asked to give a presentation on the qualities of a CFO, their responsibilities and challenges faced by them at crises-ridden situation. The team comprising of Mr. Mohammed Arshad and Hrithik Roshan bagged the first prize and the second prize was awarded to the team in which Ms Antriya Varghese and Mr. Md. Anfahe were the members. The event was coordinated by Faculty Coordinators: Dr Smitha N.S and Ms. Rema Narayanswamy. Ms. Antriya Varghese, second year MBA student was the Student Coordinator.



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SPORTS MEET

“The moment of victory is much too short to live for that and nothing else”

Perseverance and tenacity are often the foundational traits of success; when these are combined with dedication and teamwork, the result is outstanding. Students of the School of Management put on a spectacular display of courage, hard work, skills and brilliance during Annual Sports Meet organized on December 21-22, 2021 in which the second year students of MBA and M.Com participated. Various games like Volleyball, Throw ball, Badminton were conducted and all the students actively participated and made the event successful.

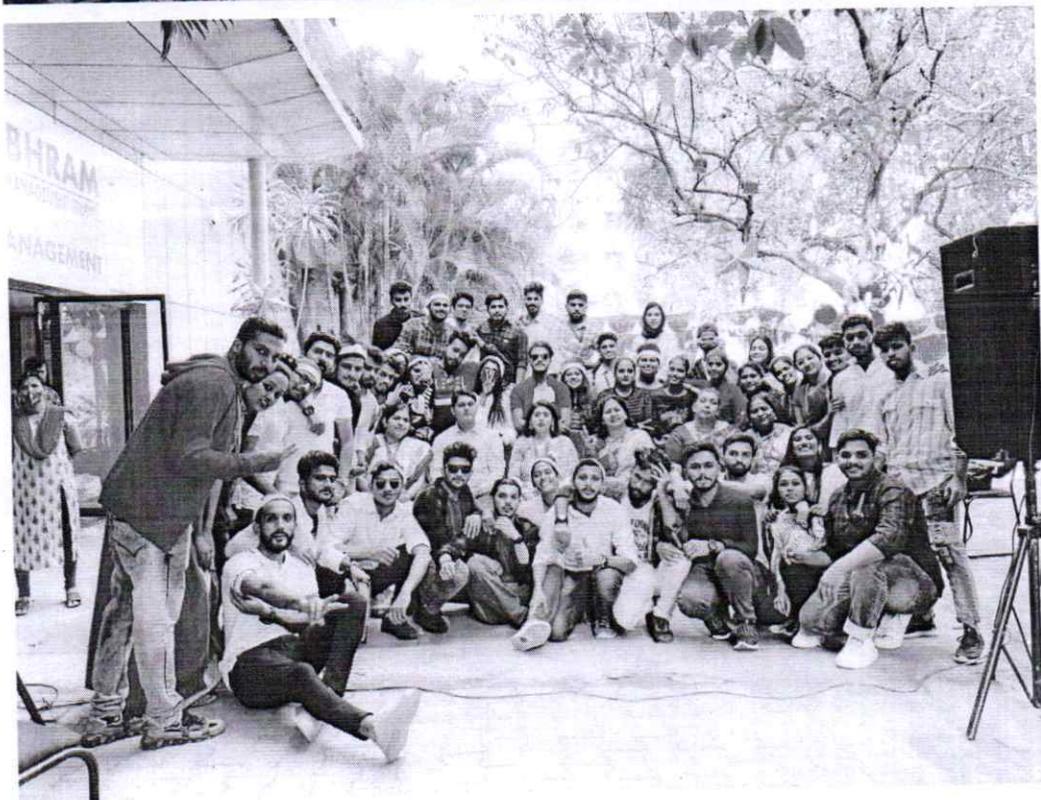
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CHRISTMAS DAY CELEBRATION

Merry Christmas was celebrated on December 23, 2021 by the MBA and M Com students of School of Management with pomp and gaiety; the program was graced by Ms. Dhaniya Nagaraj, Management Representative of Sambhram Group of Institutions and Prof KC Mishra, Principal. The program began with a presentation by the students that apprised everyone with the story behind the tradition of celebrating Christmas. Then the carols sung by students echoed in the campus followed by Cake Cutting. Power packed dance performances by the students filled everyone's mood with joy and festivity. Many games were also played by students and faculty members. The whole campus adorned with Christmas decorations adding to the Merry Spirit of Christmas.

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Kireeti

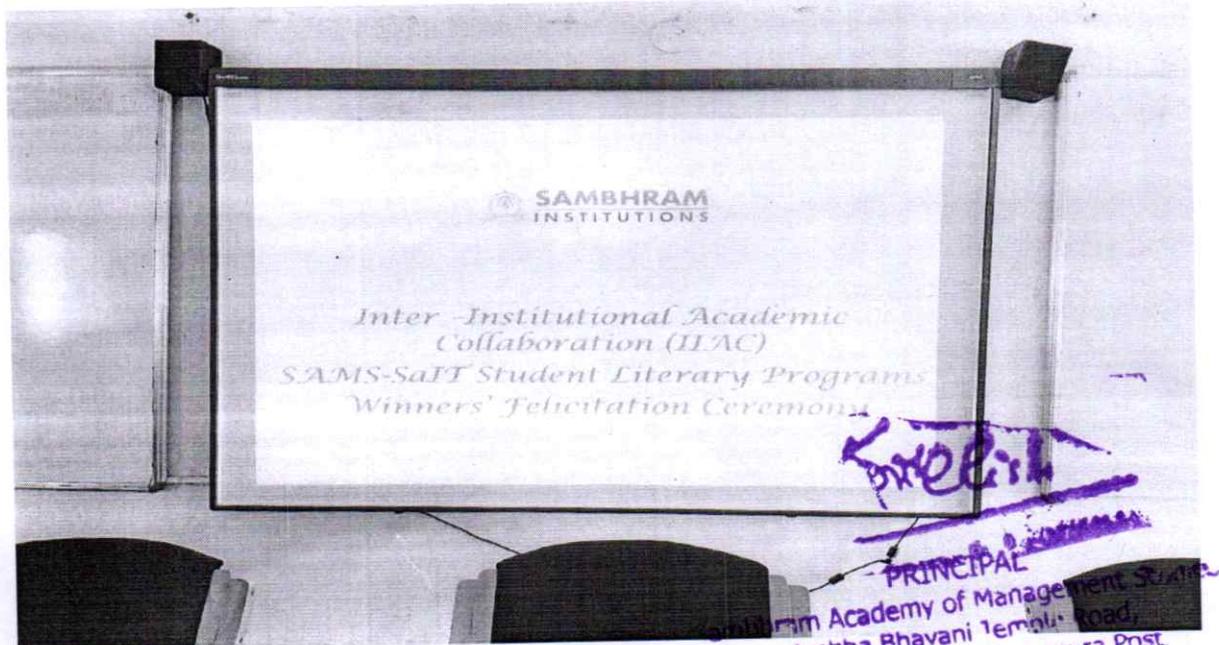
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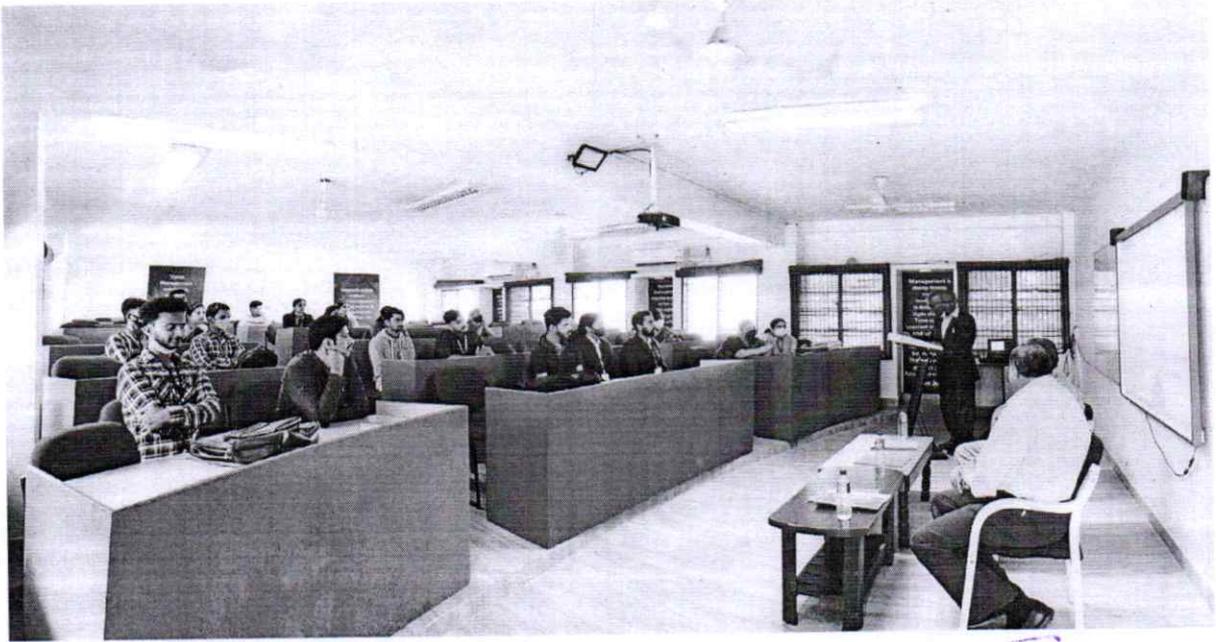
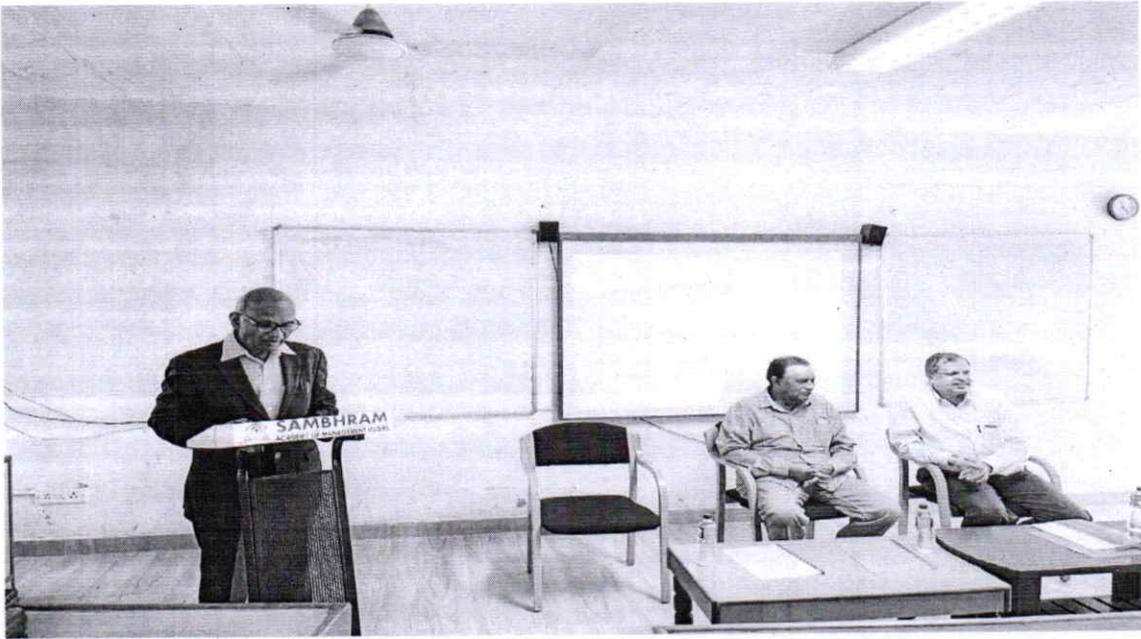
SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

REPORT OF THE INTER-INSTITUTIONAL ACADEMIC COLLABORATION SAMS-SaIT LITERARY PROGRAM FELICITATION OF THE WINNERS

Sambhram Academy of Management Studies (SAMS) and Sambhram Institute of Technology (SaIT) had jointly organized a literary program where events like essay writing, elocution, literature on canvas, sit and draw aesthetics and poem recitation were conducted. Students from both the institutions had participated in all the events under the guidance of the faculty coordinators. A program was organized to honour the winners and it was graced by the presence of Shri. B.N. Nagaraj, CEO, Sambhram Group of Institutions, Prof. H.G Chandrakanth, Principal, SaIT and Prof. K.C. Mishra, Principal, SAMS. Shri Nagaraj congratulated all the winners and opined that more number of such programs should be conducted in the future. Prof. K.C.Mishra applauded the winners and motivated the students to participate in big numbers in the upcoming programs.

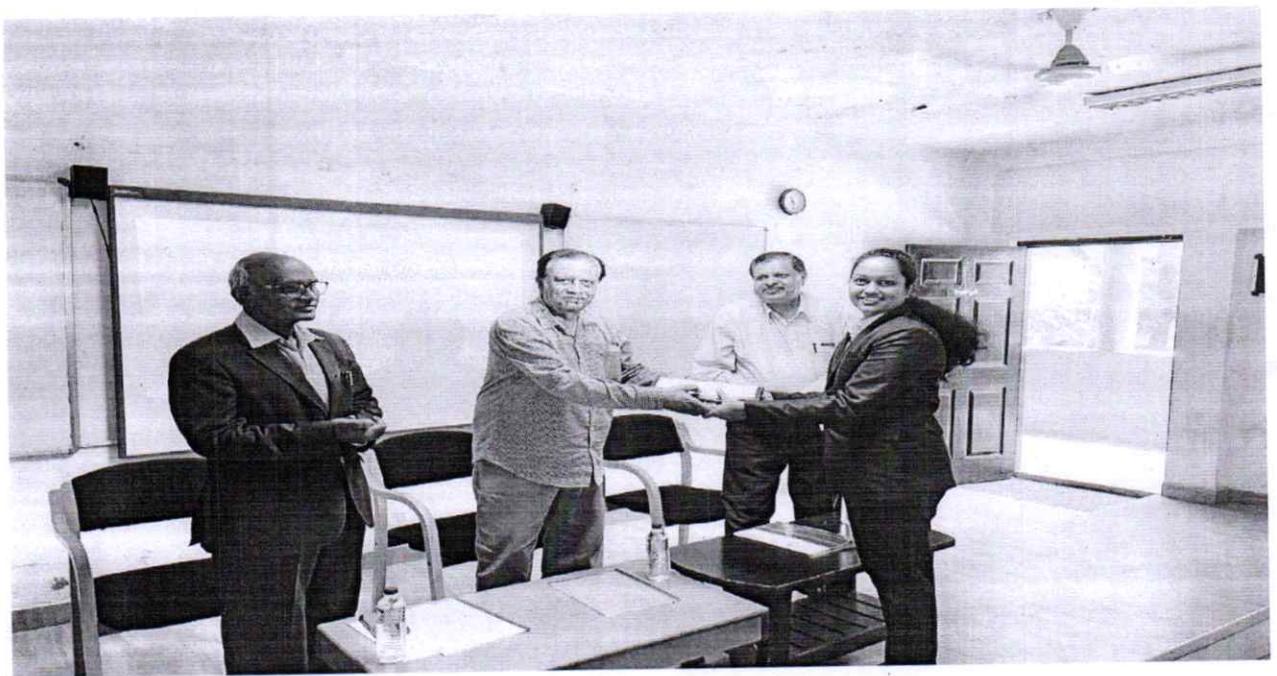
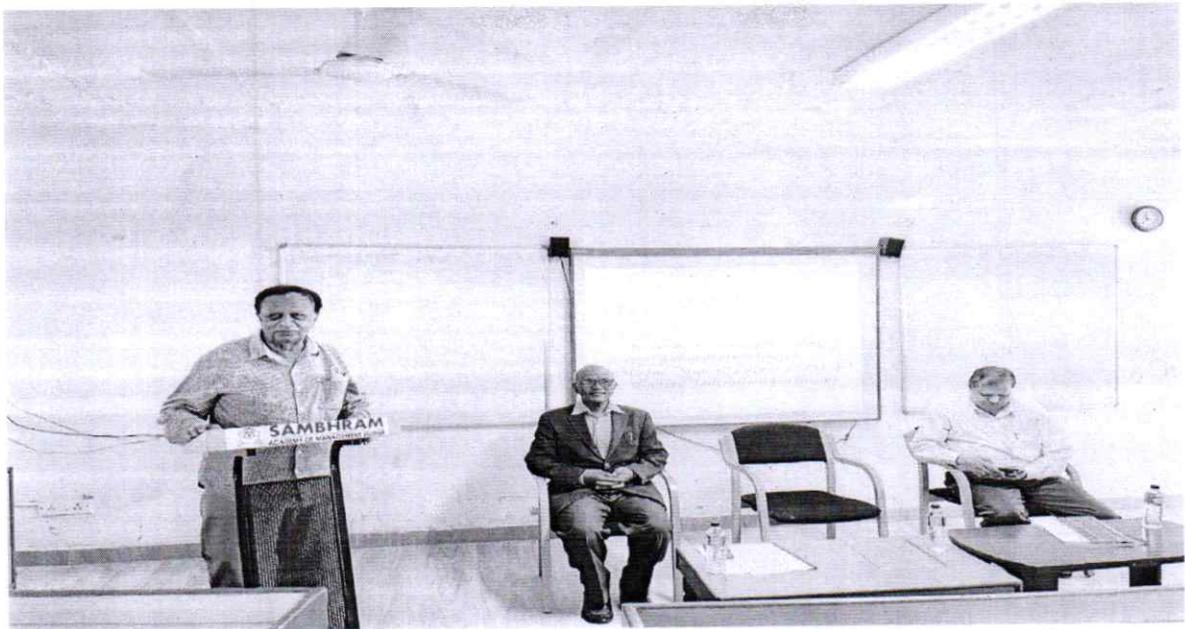
The winners were given certificates and prizes and refreshments were served at the end of the program.





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