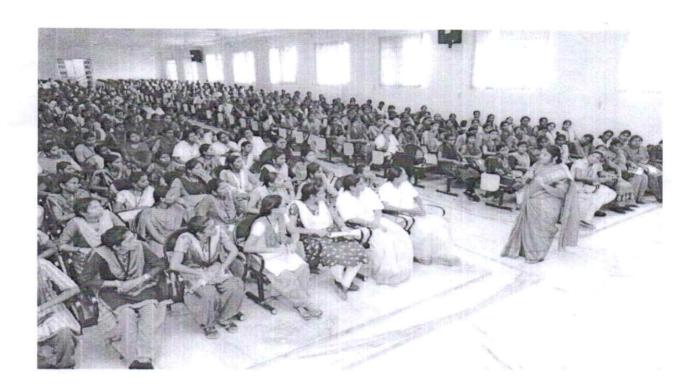
Report on International Women's Day -2020-21

The programme of International women's Day was inaugurated by the Principal Dr. K.C. Mishra, he said about the importance of women in any family and during the pandemic situation how economy is taken care by women was explained by the senior faculty to the students of PG Departments MBA &M.Com. Talk was on International Women's Day (IWD), celebrated on 8th March every year with theme: Women Scientists at the forefront of the fight against COVID-19.It is a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic or political. This session was to give awareness on how important women are in our society with gender equality. Talked about 8 well known women scientists of India who explained about Personal hygiene and health. Educated about healthy and unhealthy food habits, proper diet plan, lifestyle and Physical activity.



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Report on International Women's Day -2019-20

In association with the Women Empowerment Cell (WEC), Drawing and Cooking club, organized a special lecture on the occasion of International Women's Day on Leveraging the Existing Support System at Workplace and Home to Achieve our Goals and Ambitions .Ms. Rema, Professor and Chairperson of the Women Empowerment Cell, welcomed the gathering. Dr. K. C. Mishra, Principal, addressed the participants on various challenges encountered by women in personal and professional life and discussed some of the effective strategies to handle difficult situations through case studies and personal experiences. Also, Dr. K. C. Mishra explained about the importance of the lecture titled "Leveraging the Existing Support System at Workplace and Home to achieve our Goals and Ambitions". He highlighted the crucial role played by women at home and office. Later, Ms. Arpitha, Member, WEC, introduced the chief guest to the audience. Smt. Sashikala, in her insightful presentation, expressed her happiness and pride in revisiting the prestigious Institution and appreciated the aesthetics of the campus. She spoke about the significant challenges faced by women in society through case studies and personal observations. While offering some constructive solutions to overcome the challenges faced by women, she pointed out how we miss to appreciate ourselves as a constructive resource in a given situation. She motivated the young participants to be joyous in their lives and find meaning in their living.



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Report on International Women's Day -2018-19

Women are contributing a lot to Nation and Society, again it is rightly said "yathra narya pujayantu tathra ramanthe devatha". International Women's Day was celebrated in our college on March 8th 2018, from 10am to 11.30am, which is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for women's equality. Marked annually on March 8th, International Women's Day (IWD) is one of the most important days of the year too.

The program was inaugurated by our Principal Dr. K.C. Mishra, the girl students or MBA & M.Com Department did various skits on women empowerment like protection of women, the need of women's education. The students encouraged the staff and audience.

Finally vote of thanks was given by Ms. Vedahavathi, MBA student and ended the program whole heartily.

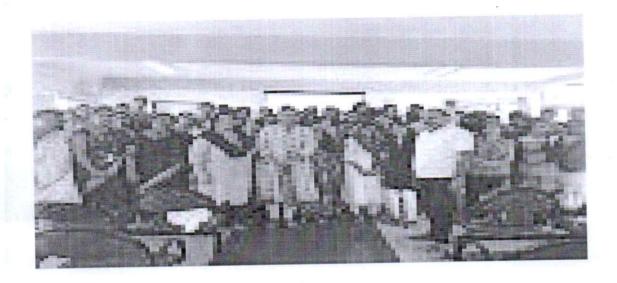




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Report on International Women's Day -2017-18

International women's Day was celebrated in our college MBA & M.Com. Department seminar hall on March 11th 2017 were the chief guests were Mr. P. Dwivedi and Ms. E. Kavitha from MEDI – Mind Institute, the program commenced with lamp lighting by guests and Principal's Welcome Speech the guests explained the gathering about stress management and yoga. The girl students and faculty members were thought different Yogasanas to manage the stress.





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Report on International Women's Day -2016-17

In order to raise an awareness about the status and dignity of women among students, an International Women's day celebration was organized by the Women's cell of Our College on 8th March 2016. The programme commenced with a welcome address by Ms.Deeksha. M.Com. Student. The Women's cell coordinator inaugurated the programme by lighting the lamp.

The chief guest, in her address appreciated the efforts of the women's of the society and highlighted that mere equality doesn't matter, power must be given in addition to equality to build the nation..

The celebration was highlighted with a song dedicated to women presented by Mr. Manjunath, M.Com. Student. The presentation highlighted the message about the competency of women, intellectual capacity of women as capable of holding high responsibility as efficiently as men can do.

Dr. K.C. Mishra, Principal rendered presidential address which was followed by a thanking note by Mr. Vijay, MBA Student. Games and fun filled activities were organized by Mr. Siba prasad, Assistant professor, Sambhram Academy of Manangement Studies; the prizes were distributed to the winners and runners.



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Report on International Women's Day -2018

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Finally vote of thanks was given by Ms. Vedahavathi, MBA student and ended the program whole heartily.

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Sambhram Academy of Management Studies Observation of International Women's Day, 2018 Dates: March 03 and 10, 2018

Program Schedule/Day 01: March 03, 2018/ Time: 11.30 AM
Guest Lecture-cum-Seminar/Topic: "Breast Lump to Laughter Health
Education"

Resource Person: Dr. Jayanti S Thumsi

She is one of the very few lady surgeons specializing in Breast Oncology Surgery and women-related surgical problems. She has over 18 years of experience in complete breast care with impressive training from some of the most prestigious institutions in India; an MBBS and MS (General Surgery) from Grant Medical College and JJ Group of Hospitals, Mumbai she has also received Breast Oncology training from the Tata Memorial Hospital, Mumbai (Breast Unit) and training in Breast Reconstruction Surgery; she has performed over 3000 surgeries till date including procedures like Breast Conservation Surgeries, Mastectomies, Non-palpable Breast Cancers, Microdochectomy, Benign (non cancerous) Breast Diseases, LD Flaps, Implant based and Breast Reconstruction Surgeries. She has authored a book "Lump to Laughter" on breast cancer. She is currently working as a Senior Consultant Breast Oncologist, In Charge of the Breast Oncology Department at the Global Cancer Institute, BGS Global Hospital, Bangalore.

Day 02: March 10, 2018/ Time: 10.30-11.30 AM

-Guest Lecture-cum-Seminar/Topic: "Connecting the Dots for Life Lessons"

Resource Person: Ms. Goda Doreswamy

An M Tech from IIT Madras she is a Principal Data Scientist with the Data Science Group at Ola Cabs; she leads the algorithms behind ride share pricing and matching for Ola Share. Prior to joining Ola she worked on variety of problems in Airline Pricing and Revenue Management at Sabre Travel Technologies for 10 years.

YOGA SESSION

Topic: Yoga and Women's Health [Practical Therapeutic Yoga]

Time: 11.30---1.00 PM

Resource Persons:

Mrs. Swarnalata Mrs. Thanuja

Mrs. Tarabai

All the above yoga experts have been practicing yoga for nearly three decades and know really the impact of yoga on women's health. Rather than preaching yoga in theory they

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Report on International Women's Day -2017

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REPORT ON WOMEN EMPOWERMENT CELL ACTIVITIES

"Women are amazing. She can put a smile on her face, act like everything is fine. When in reality, the world is on her shoulder and her life is slipping through the cracks of her fingers".

Keeping in view the growing imbalance in the man – women ratio, we have to emphasize focusing on celebrating and welcoming girl child to get rid of vicious social customs of dowry system responsible for killing of girl child, the status of women shall have to be enhanced.

Women empowerment cell of MBA & M.Com. Department had orgainsed the six days activities for girl students of both the Departments. From 10th to 15th September, 2018 in MBA class room LH. -2. The activities were:

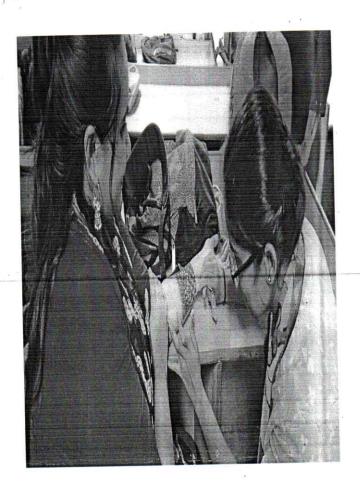
- 1. Cooking without fire
- 2. Mehendi
- 3. Hair styling
- 4. Nail painting &
- 5. Rangoli

Many students had participated from both the courses. It was interesting to know that boys have participated for it. Students had done wonderful dishes without fire, amazing mehendi designs of boys and girls, extraordinary hair styles, eye smoothening nail painting and colorful rangoli's were drawn. The first 2 prizes were distributed for each competition. The prizes were awarded by Dr. K.C. Mishra, Principal, SAMS.



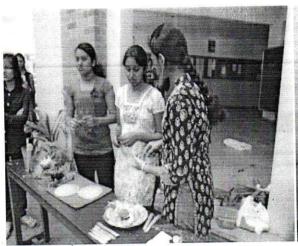
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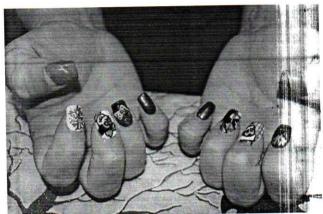


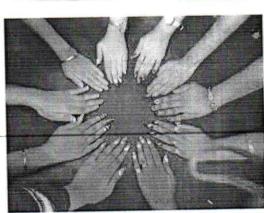
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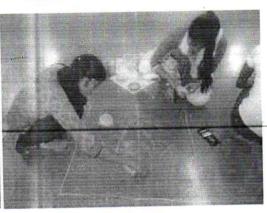






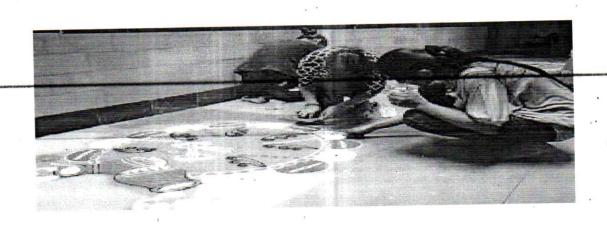






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INDEPENDENCE DAY CELEBRATION- 2020

The Principal was the Chief Guest of the Programme. He hoisted the national flag on the school building sharp at 8:00 am. All the students and teachers saluted the flag and then sang the National Anthem with nobody moved honoring it. Then followed the Cultural Programme. Patriotic Poems and Songs were recited both by the teachers and the students. Some students also presented the group dance and skits.

In the end, the Principal delivered the short speech. He told the students about the supreme sacrifice the great martyrs who gave their lives for the sake of freedom. He also said that the freedom was very precious and it was very necessary to preserve it.

The Principal also told the students to follow the ideals of the great people like Mahatma Gandhi, Nehru, Subhash Chandra Bose etc. Then some more people delivered speeches on the occasion. All the speakers spoke about the significance of the historic day. They advised the students to become ideal citizens of the country.

In the end of the ceremony, sweet-balls (*laddoos*) were distributed among the students. There was also the friendly cricket match between the teachers and the students.



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INDEPENDENCE DAY CELEBRATION- 2019

Independence day program was celebrated in our college on 15th August 2019. The program started at 7:30 am with the welcome of our honorable chief guest, respected trustee of our college. Sir V. Nagaraj. We all welcomed him with a round of applause and then with our Principal Sir. Our chief guest hoisted the flag at 8a.m. We all sang our national anthem "Jan Gana Mana" with great pride and patriotism. After the national anthem ended, our chief guest gave a brief speech on how we are the future of our nation and we should be responsible for our behavior and what we do to make our country proud. Youth of our country can make a name at the world level and we can be the makers of this country. After his speech ended at 9 am, we all were asked to thank him and were allowed to go and receive the sweets given by our college. Our teachers gave small introductions of the freedom fighters and gave us a lot of knowledge about the struggle faced at that time. Every story filled our hearts with emotions and patriotism as they were very heart touching and at the same time real. We all pledged to do something great for our country and make it proud.



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INDEPENDENCE DAY CELEBRATION-2018

India celebrates its 72nd Independence Day as 'Azadi Ka Amrit Mahotshav' to commemorate its freedom. 15th August, 2018 was a day of immense pride and joy for all Indians. On this day, we Indians celebrate our heroes and freedom fighters that sacrificed their lives for the nation, to bring us the freedom, peace, and joy. Our college, celebrated the 72nd Independence Day with great pride and enthusiasm.

The day started off by distributing Hoodies to the students. Dr. K.C. Mishra, Principal, Sambhram Academy of Manangment Studies hoisted the national flag which was followed by the National Anthem. Worthy of its effort, a systematic march past was done by our students which signified methodology and Perseverance. Everyone's hearts were moved with the delivery of our principal's deeply enriching and patriotic speech.

The cultural program like Drama, Fashion show, group singing and dance was rendered to the soldiers, who spend their lives separated from friends and family, in their service to our nation.

The day came to an end with the distribution of snack boxes to all our students and staff members.

India is one of the youngest nations in the world with millions of youths joining the workforce each year. The industry is looking for a productive and skilled workforce. We are at the helm of 72 years of Independence, it seems to be the right time to evaluate and measure the growth and re-imagine where we need to be and what the path that can take us there is.



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INDEPENDENCE DAY CELEBRATION- 2017

Independence Day was celebrated with great enthusiasm and patriotic fervor on 15th August, 2017 in the college premises with the staff, students and parents to mark the 71st year of freedom from the British rule. On this special occasion, the programme started with flag hoisting by the Principal Dr. K.C. Mishra,. The Principal addressed the gathering appealing to their nationalistic spirit and urging them to take pride in being an Indian and fulfilling one's duty with responsibility. He also emphasized the role of youth today as the true wealth of a country. This was followed by a musical rendition by the students who sang patriotic songs that awakened everyone's feelings towards the motherland. The students also flew tricoloured kites to commemorate the occasion. Indeed, it was a day of joy, a day to love and respect our country and make it a better place for Indians to live and experience the freedom, peace and unity in diversity



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Report on Republic Day -2020

Our college celebrated the 71st Republic Day on 26th January, 2020 at 8:30 am to commemorate the day when the Indian Constitution came into effect.

The event saw a great turnout of both staff and students. It began with the soulful rendition of the song 'Ae Watan' by one of our MBA Student. This was followed by the Principal **Dr. K.C.**Mishra's address which highlighted the significance of the historical day for the citizens of the country. He then hoisted the National Flag and sang the National Anthem. The event ended on a successful note, filling the audience with a strong sense of pride and patriotism.

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Report on Republic Day -2019

Our college celebrated India's 70th Republic Day with great eclat. The students took pride in glorifying and celebrating the spirit of unity. The programme began at 8.30am. The Principal, Staffs and students were welcomed by our house captains.

The guest members were presided to the flag hoisting ceremony by our Students. Our Principal **Dr. K.C. Mishra** hoisted the National flag, the students saluted the National flag and pledged to up hold the honour and integrity.

The choir group presented the patriotic Hindi flag song. Welcome address was delivered by Ms. Rema .

The students brought the stage alive with their passion and love of the motherland through their speech. We had a prize distribution ceremony for various winners of inter class competition. Finally vote of thanks was proposed by **Ms. Arpita**. The celebration came to an end by singing the National anthem.

The students dispersed after snacks with the image of the fluttering tricolor in their mind and heart.

May we continue celebrating this day forever!

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Report on Republic Day -2018

On January 26, 1950, the Constitution of India was signed and India was declared a republic. It's a day, which every Indian is proud of. With the same pride the 69th Republic Day of India was celebrated on January 26, 2018, at Sambhram Academy of Management Studies, Bangalore, by its faculty, staff and students.

The event started with the ceremony of hoisting the Indian National Flag by Dr. K.C. Mishra, Principal. After the ceremony, Principal Sir addressed the students and reminded everyone of the responsibilities they have on their shoulders to make the country proud, even with small actions.

The college celebrated the Republic Day with full zeal and enthusiasm.

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Report on Republic Day -2017

Freedom in mind, Faith in our heart, Memories in our souls. Let's salute the Nation on Republic Day Freedom in the mind, strength in the words, pureness in our blood, pride in our souls, zeal in our hearts. Let's salute our India on Republic Day.

Everywhere in the country we celebrate Republic Day in our college,. The same we celebrated Republic Day in our college, everywhere students celebrate in different manner. Even our college also celebrates it in a unique style.

We celebrated the Republic day with patriotic favour at the college. The program started at 08:30 AM with the arrival of our Principal, Dr.K.C. Mishra. All the students and faculty members assembled in the college ground for flag hoisting by the Principal . Students gave different cultural programs and inspiring speeches in different languages i,e., Hindi, English, Kannada and Telugu and sang patriotic songs to pay rich tribute to our leaders who sacrificed their lives for the nation. Student volunteers of various clubs of the college have made a splendid display of their creativity with patriotic flavour in the form of rangoli.

The programme concluded with a vote of thanks proposed by Prof. Anil and followed by refreshments.



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Sambhram Academy of Management Studies SARVODAYA DAY OBSERVATION

a

Center for Gandhian Studies, Bangalore University January 30, 2018

The 68th Sarvodaya Day was observed across various places on January 30. Dignitaries and students from various Colleges had witnessed this auspicious program at Gandhi Bhavan, Bangalore University. Dr. Nataraj Huliyar, Director of the Centre along with the Chief Guest and other officials observed three minutes of silence to pay homage to Mahatma Gandhi and others who sacrificed their lives for the nation.

The invitees addressed the audience about M.K. Gandhi and all his achievements. A lot of emphasis was given on the movements led by Gandhi. Dr Huliyar focused on the last few days that Gandhi spent before being assassinated .He also threw light on Swach Bharath Abhiyan; various speakers shared their views about Gandhi, his childhood, Satyaghraha Movements, his principles, his lifestyle and encouraged the students to follow his footsteps. All of them gave us immense examples and thrilled our minds with apt thoughts and knowledge.

At the end of the session few students from various Colleges were asked to come on the dais and share their thoughts and learning that they could imbibe from Gandhi. Students came forward and shared their views; from our College Ms Deeksha S spoke about the Gandhian Movement. Director of the Centre closed the program with a positive note by quoting some of the sayings of M.K.Gandhi. Along with Deeksha S few other M Com students from our College also participated in this program @ the University. The Open Elective "Mahatma Gandhi and the Contemporary World" read by these students as a subject in their third semester M Com has helped them immense to know a lot about Indian Freedom Struggle and even Gandhian Movement.

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Sambhram Academy of Management Studies SARVODAYA DAY OBSERVATION

(a)

Center for Gandhian Studies, Bangalore University, January 30, 2017

The Students of MBA IV Sem. Participated in the Sarvoday Day on January 30, 2017. Our Students bagged the 1st prize in quiz competition organized by Dept. of Gandhian Studies BU, one faculty Ms. Smitha. N. S had accompanied the students.



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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES NATIONAL EDUCATION DAY NOVEMBER 11, 2017 THE REPORT

National Education Day is an annual observance in India to commemorate the Birth Anniversary of Dr Maulana Abul Kalam Azad, the First Education Minister of India who served from August 15, 1947 until February 02, 1958. 'National Education Day' of India is being observed on November 11 every year since 2008 so on this occasion the commemorative program was held at our campus; for the last four years since 2014 we have been doing so. Prof. M.S. Narasimhan, Professor of Finance and Accounting and Dean Administration, IIMB was the Chief Guest to speak on the theme of "Importance of Education and Nation's Commitment". The program started with the introduction of the Chief Guest by Prof. K.C. Mishra, Principal and briefing about the program.

In his key note address Prof. M.S. Narasimhan stressed on the quality of education and not simply the importance. He said in India we have diversified education system and Government does not have clear focus towards the education system; and our educated ones lack decisiveness at the time of need. In the span of 25-30 years though drastic changes have taken place in our education system, Government has lost control and quality in education is missing with the intent of holistic development. Some key issues from Prof. Narasimhan's speech are as follows:

- Manpower is more but we have failed to deliver quality education
- Proper action plan and its implementation is lacking
- Diversified education system is in place in a vast country like ours

The keynote address was followed by Panel Discussion on the topic "Importance of Education and Nation's Commitment: Journey since Independence" by Mrs. Neena P.C Assistant Professor; Ms. Tejaswini, MBA student on the topic 'Education for Change: Social Development to Nation Building" and the other MBA student Ms. Prakriti on the topic "Educational Quality Issues and Challenges." All the panelists focused on the given theme and suggested how the present students can lead future India taking cue from the ancient system and also from the Indians who are excelling in other fields at global level. The panel discussion was followed by question-answers session. About 100 students and 30 faculties attended the program.

Ms. Neena PC talked of gaps in talent supply in higher education and what should be the objective of higher education. Her focus was mainly on quality in higher education so that our Universities can find top ranks globally; she reminded Dr Kalam's saying that Indian education

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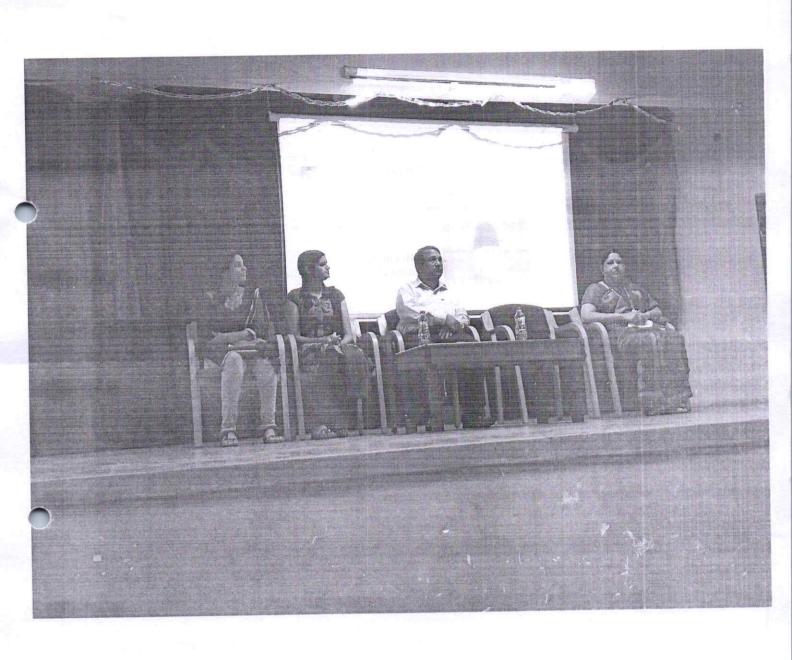
framework needs to be changed completely. Tejaswini discussed about different facets of societal change through education; whatever change occurs are they realistic? Prakriti focused on issues and challenges related to education system; she reminded of Dr Nelson Mandela who said education was the most powerful weapon to be used to change the world.

The outcome was we have to offer quality education with global standard. Teachers' accountability should increase and Education Experimentation Entrepreneurship should go hand in hand and greater thrust should be given on primary education so that the basic backbone of a student could be solidly established upon which edifice s/he builds super structure with the contents of higher education received. The program was coordinated by Prof K.C. Mishra, Principal. Prof Narasimhan was felicitated by the Principal and vote of thanks rendered by Tejaswini.

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Sambhram Academy of Management Studies Celebration of Kannada Rajyotsava November 27, 2021

It was a pride for everyone in the College to be a part of the celebration of Kannada Rajyotsava, also known as Karnataka Formation Day or Karnataka Day this year; not only Kannada-Speaking but others also participated in this pride-celebration. This was the day in 1956 when all the Kannada language-speaking regions of South Western India were merged to form the State of Karnataka. Aluru Venkata Rao was the first person who dreamt of unifying the State as early as 1905 with the Karnataka Ekikarana movement. In 1950 India became republic and different provinces were formed in the country on the basis of language spoken in the particular region and this gave birth to the State of Mysore including various places in South India, which were earlier ruled by the Kings.On November 01,1956, Mysore State, comprising most of the area of the erstwhile princely State of Mysore, was merged with the Kannada-speaking areas of the Bombay and Madras Presidencies, as also of the principality of Hyderabad, to create a unified Kannada-speaking sub-national entity. North Karnataka, Malnad (Canara) and old Mysore were thus the three regions of the newly formed Mysore State.

The newly unified State initially retained the name "Mysore", which was that of the erstwhile Princely State which formed the core of the new entity. But the people of North Karnataka did not favour the retention of the name Mysore, as it was closely associated with the erstwhile principality and the Southern areas of the new State. In deference to this logic, the name of the State was changed to "Karnataka" on November 01, 1973. Shri Devaraj Urs was the Chief Minister of the State when this landmark decision was taken; other people credited for the unification of Karnataka include littérateurs like K. ShivaramKaranth, Kuvempu, MastiVenkateshalyengar, A. N. Krishna Rao and B. M. Srikantaiah.

The College campus wore a festive look that day as students wore red and yellow Karnataka Flag singing the Kannada Enthem'Jaya BharathaJananiyaTanujate'; religion not being a factor, the Rajyotsava was celebrated by students of all faiths. DrSrikanthamNagendraShastry, Associate Professor in Kannada; Head, Department of Music and Deputy Registrar, Maharani Cluster University, Bangalore and DrRenuka R, Head Mistress, Malleswaram Government School, Bangalore were the Key Note Speaker and Chief Guest respectively.

With usual fervor of State patriotic zeal, the program started with NaadaGeethe and lighting the auspicious lamp by the Guests andthen welcoming the Galaxy of Guests, students, faculty members by Prof K C Mishra, Principal with a sense of State pride; even he coined Rajyotsava with Utkal Divas of Odishafalling on April 01 and his submission of his second home being Karnataka was really heart touching, the first being his home State Odisha.

DrShastry focused about importance of Kannada language, its culture, sung PurandaraDasageetha and explained its meaning too. DrRenuka recalled the challenge she has shouldered of teaching basic Kannada to others and her literary journey in Kannada. Mr. C N Anil, Head of UG Department of Commerce and Management, highlighted about the language reciting 'Kavana'.

Students winning prizes in events like Essay, Debate, Pick and Speak, KavanaVachana, Kannada Ethihasa and ChithraKavana were awarded by the Guests. MrsGeetha, Kannada Faculty extended vote of thanks to end the formal function followed by different cultural dance and songs which ultimately impacted all sundry the aesthetic fervour of our Motherland, Karnataka.

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Kannada Rajyotsava Celebration

November 27, 2021// 10 AM Onwards

Resource Person

Dr Srikantham Nagendra Shastry
Associate Professor in Kannada
Head of the Department, Music
Deputy Registrar
Maharani Cluster University Bangalore

Chief Guest

Dr Renuka R Head Mistress, Malleswaram Government School, Bangalore

Cultural Programs

Group Dance, Folk Dance, Group Song, Naada Geethe, Skit Elocution on Kannada Ethihasa, Rangoli



Sambhram Academy of Management Stralies.

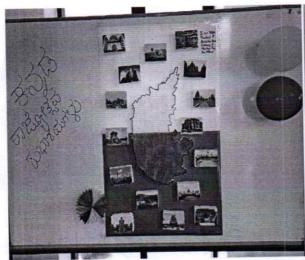
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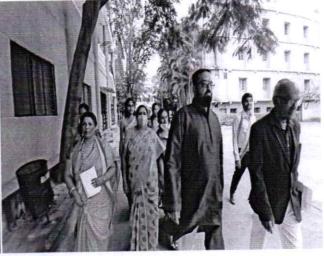
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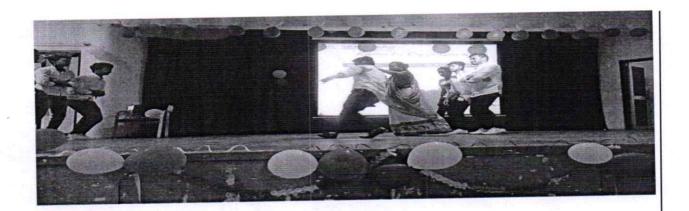
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WORLD ENVIRONMENT DAY REPORT - 2019-20

Sambhram Academy of Management Studies College MBA, M.Com. & MCA students organized "World Environment Day" on 5th June 2019 with the theme 'Connecting People to Nature'. This programme was conducted by ECO Club of the college.

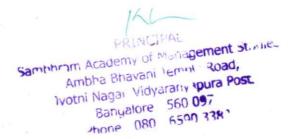
Dr.V. Nagaraj, Chairman of the college in his address said that the programme will help the students to think about benefits of nature and its utilization. This programme encourages staff and student to take appropriate measures to protect the Earth that we share.

Dr. K.C. Mishra, Principal of the college speaking on the occasion said that in recent decades, scientific advances leads to environmental problems are forcing us to undergo research and development considering environmental protection aspects.

Mr. Santhosh, Alumini presented his talk on "Environment and its protection". In his presentation he narrated the actions of Nature and Humans reaction. He inspired the students towards the greatness of nature and the measures to be taken in protecting the environment for the benefit of future generations.

Faculty members coordinated the event and organized the various programmes. The programme includes "Each one plant one (A Voluntary Plantation Programme)", paper presentations and exhibitions of the drawings by the students followed by the Awareness Programme on "Environment & its protection".





SAMBHRAM ACADEMY OF MANAGEMENT STUDIES WORLD ENVIRONMENT DAY 2018-19

'World Environment Day' was celebrated by MBA, M.Com. & MCA students of Sambhram Academy of Management Studies with great fun fare on June 5. The main purpose of the celebration was to spread awareness among people and students about the need to protect the environment and the ways to do it. The day was flagged off by a tree plantation drive in the locality. Quick-growing trees, which do not need much water on a daily basis, were planted in the college. Environment-friendly articles, like disposable plates and cups made from bamboo and banana stem, bags made from leaf wastes, etc. were on sale. Students gave continuous power-point presentations on the threats to the environment. Last but not the least, was the spirited debate on the topic. 'Man: The worst enemy of the Environment'. All in all, the day was a great success, and has certainly made a difference to the way people view our environment.



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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES WORLD ENVIRONMENT DAY REPORT – 2017-18

The World Environment Day 2022, 5th June was celebrated by the MBA, M.Com. & MCA Department Students of the Sambhram Academy of Management Studies at the premises of the college. The program was organized on the theme "Only One Earth" which is the campaign slogan of this year's World Environment Day hosted by students. The program started with a brief Awareness meeting to spread the importance of conserving planet Earth, which is our only true home. The Principal of the college, Dr. K. C. Mishra spoke about the significance of tree plantation for preserving biodiversity and climate control besides providing the basic needs of life on Earth.

Dr. K.C. Mishra Principal inaugurated the Plantation Drive by planting a Guava sapling at the College premises. The program continued with plantation of other Tropical Fruits' saplings such as Mango, Banana, Coffee plum (Poniol), Hog plum (Amra), Java plum (Kala jamun), Pomelo (Robab tenga) by Faculty members and students of the college. Saplings of Tulsi and Narasingha are also planted. All together more than fifteen saplings had been planted.



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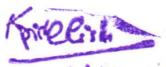
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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES WORLD ENVIROMENT DAY REPORT – 2016-17

Every Action Counts

"Although individual decisions may seem small in the face of global threats and trends, when billions of people join forces in common purpose, we can make a tremendous difference."

World Environment Day is the opportunity for everyone to realize the responsibility to care for the Earth and to become agents of change. World Environment Day is celebrated each year on 5th June. It is celebrated in many ways like street rallies, parades; street plays which helps create awareness about world environment. In many cities contests like poster contests, essay contests, poetry contests, slogan contests and debates are held to celebrate this event further. The main objective always is to get the people involved with the environment. Some cities have art exhibitions with art made from recycled materials. Some get celebrities to endorse these campaigns. Banners are put all across the street promoting the message of World Environment Day.

Tree planting drives are also held in some cities. Awards are given out to those neighborhoods that have made a significant effort to take care of the environment.

Broadcast of public service announcements on TV and radio help to renew people's efforts to saving the environment. Conferences are held to educate people about the efforts that can be made to preserve the environment.

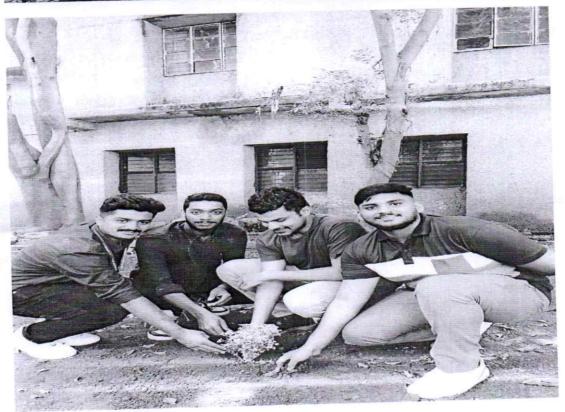
The World Environment Day's agenda is to give importance to environmental issues. It hopes to empower people to become active agents promoting the cause of the environment.

Change can happen only if it is affected at the community level; hence programs are held on World Environment Day that creates community consciousness.

World Environment Day is a day for us to inspect the state of our environment. It calls for us to stop in our tracks one day in the year and examine our surroundings. It asks us to pledge, in a small way at least, to do something for the environment.

MBA, M.Com. & MCA Departments of Sambhram Academy of Management Studies, every year celebrates World Environment Day with great pomp and fervor in support to the environment with planting of saplings, an initiative taken by the Principal along with the students in the College premises. In lieu of this, students were inspired and motivated to plant more trees in and around their own surroundings contributing to a healthier and cleaner society which in turn will make a greener Earth.





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SAMBHARAM ACADEMY OF MANAGEMENT STUDIES

REPORT ON WOMEN EMPOWERMENT CELL ACTIVITIES

"Women are amazing. She can put a smile on her face, act like everything is fine. When in reality, the world is on her shoulder and her life is slipping through the cracks of her fingers".

Keeping in view the growing imbalance in the man – women ratio, we have to emphasize focusing on celebrating and welcoming girl child to get rid of vicious social customs of dowry system responsible for killing of girl child, the status of women shall have to be enhanced.

Women empowerment cell of MBA & M.Com. Department had orgainsed the six days activities for girl students of both the Departments. From 10th to 15th September, 2018 in MBA class room LH. -2. The activities were:

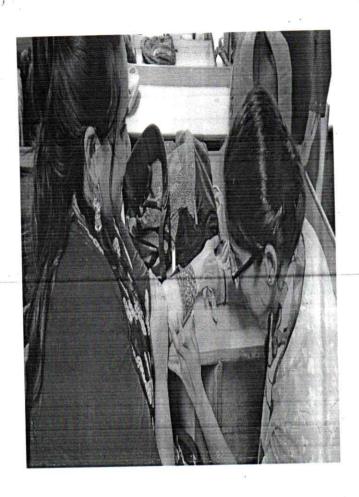
- 1. Cooking without fire
- 2. Mehendi
- 3. Hair styling
- 4. Nail painting &
- 5. Rangoli

Many students had participated from both the courses. It was interesting to know that boys have participated for it. Students had done wonderful dishes without fire, amazing mehendi designs of boys and girls, extraordinary hair styles, eye smoothening nail painting and colorful rangoli's week drawn. The first 2 prizes were distributed for each competition. The prizes were awarded by Dr. K.C. Mishra, Principal, SAMS.



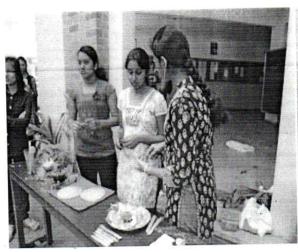
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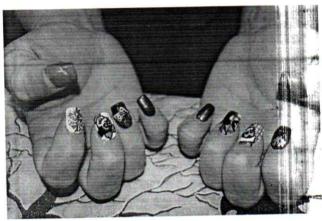


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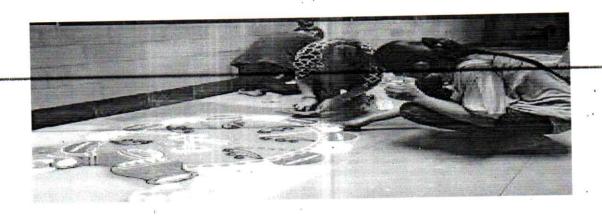
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ACADEMY OF MANAGEMENT STUDIES

STUDENT PERSONAL COUNSELLING CELL

ACTIVITY REPORT FOR THE YEAR

(2020-21)

The aim of the Student Counseling cell was to provide comprehensive guidance programs and services that equipped students with necessary knowledge, attitude and skills thus become mature and socially responsible individuals. It aimed at promoting a just and humane society. This was the motto of the counseling cell which functioned as a part of Personal Counseling Cell (PCC) for student retention. The cell nurtured students through different activities and allowed students to cross hurdles in the academic year thereby marching smoothly towards success. Apart from this, it helped the students to overcome class, social, and cultural barriers to complete their College education. The Counseling Committee was looked after by a teaching faculty. Apart from the main faculty-in-charge, the other faculty members took up specific roles in the activities conducted.



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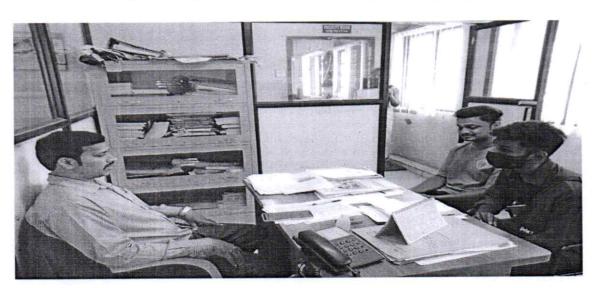
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ACTIVITY REPORT FOR THE YEAR

(2019-20)

The Student Personal Counseling Cell of the College rendered unwavering services in the area of guidance and counseling. Its services have been availed of by a number of students of the College. The Counseling Cell provided both group counseling and individual (one-on-one) counseling services and the sessions were offered in privacy and strict confidentiality. Our counselor has experience in handling issues like interpersonal conflicts (family/ friends), relationship management, anger management, emotional disturbances, peer pressure and value-based conflicts, to name a few. The cell also provided students with career counseling, aided by assessment techniques to help them to take decisions regarding their career.





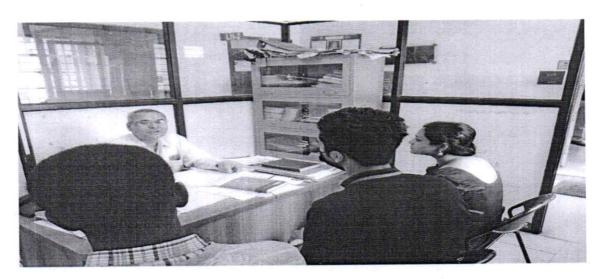
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ACTIVITY REPORT FOR THE YEAR

(2018-19)

The Student Personal Counseling Cell of College encourages the students to understand themselves and the issues that trouble them and guides them to resolve their problems. These problems could be personal, emotional, social, family, peer, academic, sexual, etc. This used to be done through individual or group counseling and help them with academic goals, social and personality development, career goals, enhancing listening skills, empathy and interpersonal skills to have healthy relationships and a healthy lifestyle. The Counseling Cell provided both group counseling and individual (one-on-one) counseling services and the sessions were offered in privacy and strict confidentiality. Our counselor has experience in handling issues like interpersonal conflicts (family/ friends), relationship management, anger management, emotional disturbances, peer pressure and value-based conflicts, to name a few.



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ACTIVITY REPORT FOR THE YEAR

(2017-18)

The Student Personal Counseling Cell of the College supports the students in resolving their emotional conflicts and enables them to overcome hurdles for a happy and successful life. Teacher in charge of the Personal Counseling Cell Ms Arpita Sastri, Ms. Latha Kumari and Ms Sunitha interacted with the students. The students of a particular class were given an introductory class on stress/ emotional problems and were then encouraged to come forward to talk personally to the counselor. Relaxation techniques, stress relieving methods were elaborated to the class/group. After this introductory session, the counselor met each student personally. Students in need of immediate attention were referred to the counselors by the class teachers/mentors.



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ACTIVITY REPORT FOR THE YEAR

(2016-17)

The 'Student Personal Counseling Cell' consists of a team of a dedicated faculty members working on primary objectives: acclimatizing the new batch of students to the College environment, helping students understand their strengths and potential, encouraging them to achieve their goals and enabling them to deal with their mental health issues, if any. The aim is to also help students to encounter difficulties with academic course work by counseling, outreach, and consultation to promote psychological well-being and academic success. There are a few issues that almost everyone faces initially, like academic concerns, social (family and peer) pressure etc., leading to feelings of loneliness, low confidence, anxiety, stress, anger and sadness, to name a few. The Counselors encourage students to approach them for any problem that they face- academic, emotional, social or financial.



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Prelude

Sambhram Academy of Management Studies is an academic institution imparting higher education in the areas of Commerce and Management and Computer Science. The institution is known for its quality and all-embracing facilities for its learners. In the changing scenario, the counseling cell plays a vital role in an educational institution. Education stands for the overall development of a student and thus counseling cell, plays the role of a facilitator; the Cell is committed to observe and remain vigilant in dealing with the students' problems. It motivates the students to identify their inner strength which will enable them for their holistic development. They advise and offer guidance needed for the well-being of the students and empower them with life skills needed to face the challenges of this dynamic world.

Objectives

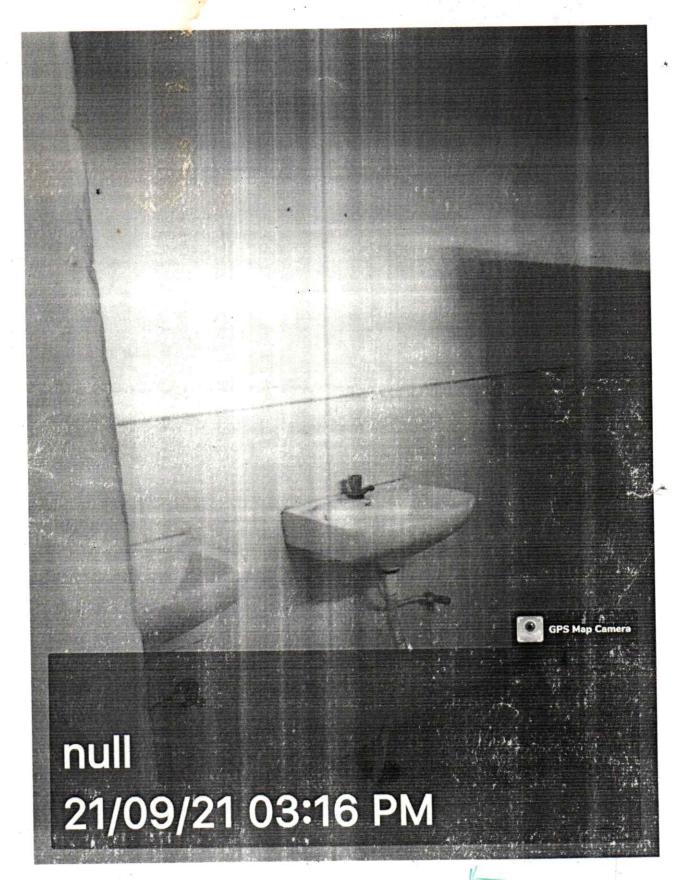
- To develop learning skills among the students
- To develop a positive way of thinking to face the examinations
- To develop self- confidence for preparation of competitive examinations
- · To provide counseling for psychological and related problems

Personal Counseling Topics

- Stress Management
- > Interpersonal Relationships
- Communication Skills
- Dealing with depression
- > Family disputes & difficulties

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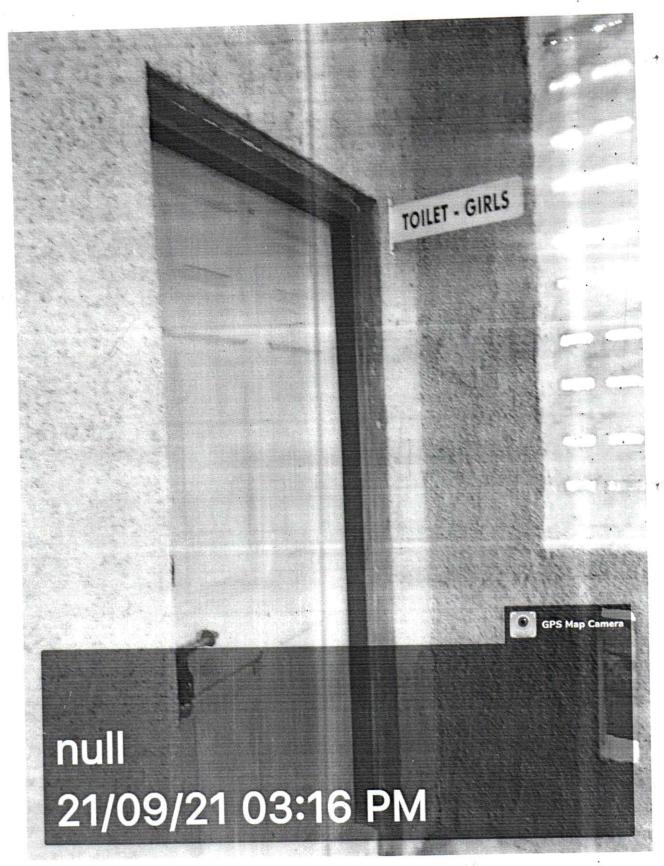
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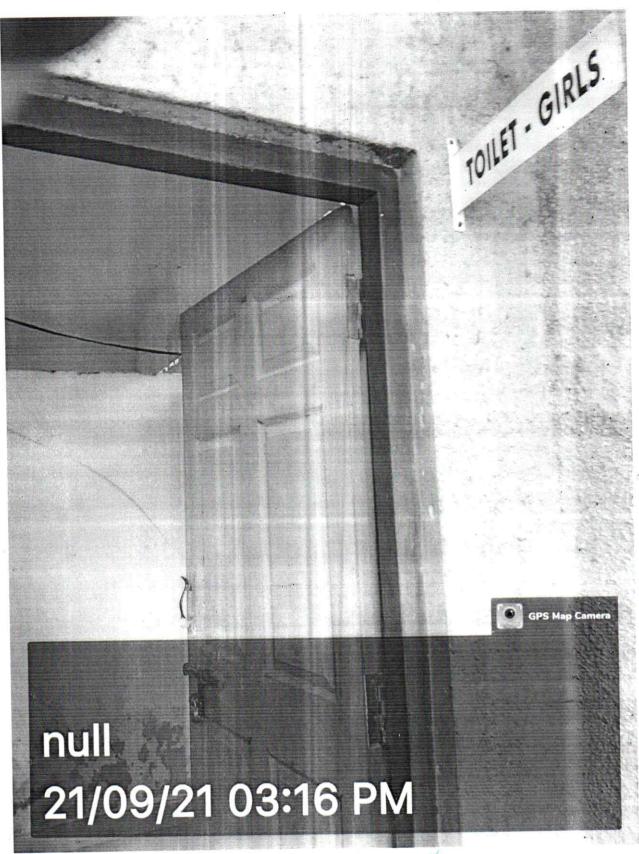
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