



# **SAMBHRAM**

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## **ACADEMY OF MANAGEMENT STUDIES**

### **WOMEN EMPOWERMENT CELL**

Women Empowerment Cell sensitizes girl students and enhances the understanding of issues related to women and attempts to make the college campus a safe place for women students and faculty members. With a view to taking up women's issues and problems, the cell aims at creating awareness of their rights and duties. It also provides a platform for women to share their experiences and views regarding their status in the society and suggest ways to improve and empower themselves. The cell is actively involved in facilitating women empowerment through the conduct of various activities like guest lectures and awareness programs.

### **OBJECTIVES**

- To promote a culture of respect and equality for female gender.
- To conduct lectures to spread awareness on the opportunities available for women.
- To create a conducive environment for the girl students to share their problems.

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# **SAMBHRAM ACADEMY OF MANAGEMENT STUDIES**

## **ANNUAL GENDER SENSITIZATION ACTION PLAN**

The Action Plan identifies five broad areas for focused attention that will enable strategic, sustainable and meaningful change at Sambhram Academy of Management Studies (SAMS). The Action Plan will help us, over the next years, to navigate and accelerate the gender equality journey that SAMS must take to improve the engagement, retention and advancement of female staff and students. SAMS commits to embedding this Plan, devoting appropriate resources to its implementation, monitoring, reporting, and evaluation, and supporting leaders to develop and implement operational plans. In adopting and implementing this Gender Sensitization Action Plan, SAMS demonstrates how it values the richness of diversity amongst its staff, and recognizes its responsibilities to take Institution-wide transformative actions to enhance inclusion for all.

The Women Empowerment Cell and the Centre for Social Concern work jointly in conducting various programs in the nearby villages with the goal of raising the level of awareness among female students as well as their parents, especially mothers, regarding health & hygiene, benefits of girls pursuing higher studies, and their legal rights, so as to empower them to take informed decisions.

### **Sambhram Academy of Management Studies (SAMS) Gender Equality Action Plan**

<b>Sl.No.</b>	<b>Key Areas</b>	<b>Action Plan</b>
1	Raising Awareness and Aspirations	To raise awareness among females regarding various societal issues concerning women and career choices
2	Encouraging Applications	To ensure that our admission processes address the gender imbalance and to encourage more number of female applicants for teaching and non-teaching positions
3	Supporting Success	To ensure that our environment is gender inclusive and minority gender students at SAMS are supported and encouraged

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## **Activities conducted under the Gender Sensitization Plan**

### **International Women's Day Celebration (2016 to 2021)**

#### **SAMBHRAM ACADEMY OF MANAGEMENT STUDIES**

#### **Report on International Women's Day -2020-21**

The programme of International women's Day was inaugurated by the Principal Dr. K.C. Mishra, he said about the importance of women in any family and during the pandemic situation how economy is taken care by women was explained by the senior faculty to the students of PG Departments MBA & M.Com. Talk was on International Women's Day (IWD), celebrated on 8th March every year with theme: Women Scientists at the forefront of the fight against COVID-19. It is a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic or political. This session was to give awareness on how important women are in our society with gender equality. Talked about 8 well known women scientists of India and explained about Personal hygiene and health. He also educated about healthy and unhealthy food habits, proper diet plan, lifestyle and physical activity.



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## **SAMBHRAM ACADEMY OF MANAGEMENT STUDIES**

### **Report on International Women's Day -2019-20**

In association with the Women Empowerment Cell (WEC), drawing and cooking activities were organized on the occasion of International Women's Day on Leveraging the Existing Support System at Workplace and Home to achieve our Goals and Ambitions. Ms. Rema, Professor and Chairperson of the Women Empowerment Cell, welcomed the gathering. Dr. K. C. Mishra, Principal, addressed the participants on various challenges encountered by women in personal and professional life and discussed some of the effective strategies to handle difficult situations through case studies and personal experiences. Also, Dr. K. C. Mishra explained about the importance of the lecture titled "Leveraging the Existing Support System at Workplace and Home to achieve our Goals and Ambitions". He highlighted the crucial role played by women at home and office. Later, Ms. Arpita, Member, WEC, introduced the chief guest to the audience. Smt. Sashikala, in her insightful presentation, expressed her happiness and pride in revisiting the prestigious institution and appreciated the aesthetics of the campus. She spoke about the significant challenges faced by women in society through case studies and personal observations. While offering some constructive solutions to overcome the challenges faced by women, she pointed out how we miss to appreciate ourselves as a constructive resource in a given situation. She motivated the young participants to be joyous in their lives and find meaning in their living.



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## SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

### Report on International Women's Day -2018-19

Women are contributing a lot to Nation and Society, again it is rightly said "yathra narya pujayantu tathra ramanthe devatha". International Women's Day was celebrated in our college on March 8<sup>th</sup> 2018, from 10am to 11.30am, which is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for women's equality. Marked annually on March 8<sup>th</sup>, International Women's Day (IWD) is one of the most important days of the year too.

The program was inaugurated by our Principal Dr. K.C. Mishra, the girl students of MBA & M.Com Department did various skits on women empowerment like protection of women, the need of women's education. The students encouraged the staff and audience.

Finally vote of thanks was given by Ms. Vedahavathi, MBA student and ended the program whole heartily.

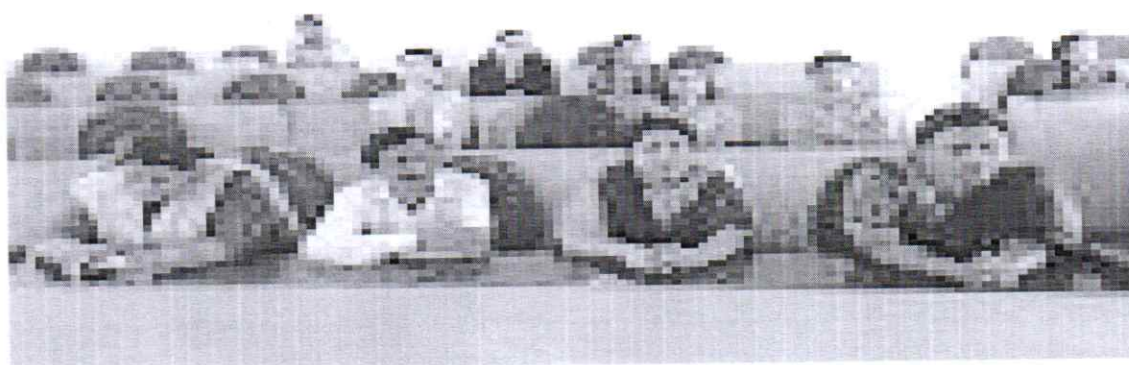


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## **SAMBHRAM ACADEMY OF MANAGEMENT STUDIES**

### **Report on International Women's Day -2017-18**

International women's Day was celebrated in our college MBA & M.Com. Department seminar hall on March 11<sup>th</sup> 2017 were the chief guests were Mr. P. Dwivedi and Ms. E. Kavitha from MEDI – Mind Institute, the program commenced with lamp lighting by guests and Principal's Welcome Speech the guests explained the gathering about stress management and yoga. The girl students and faculty members were taught different Yogasanas to manage the stress.



  
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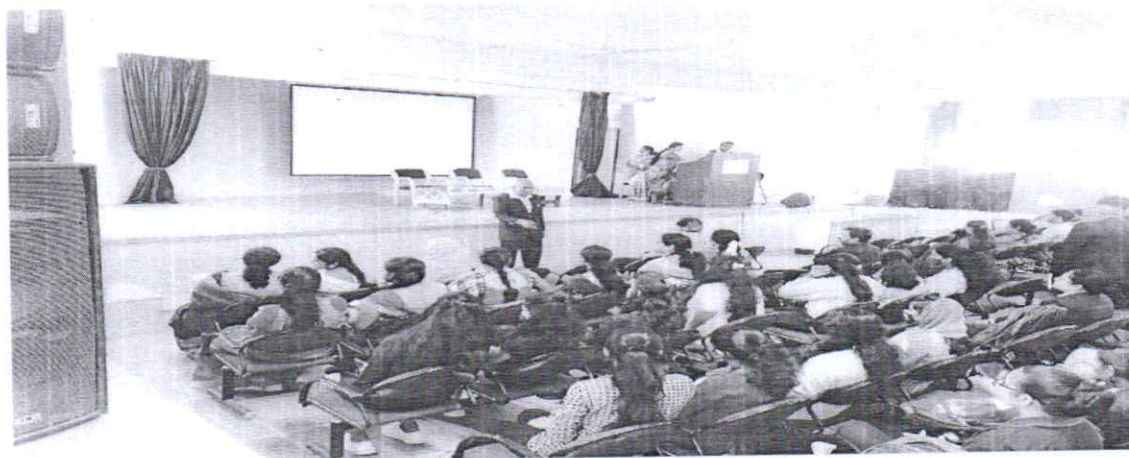
### **Report on International Women's Day -2016-17**


In order to raise awareness about the status and dignity of women among students, an International Women's day celebration was organized by the Women's cell of Our College on 8th March 2016. The programme commenced with a welcome address by Ms. Deeksha, M.Com. Student. The Women's cell coordinator inaugurated the programme by lighting the lamp.

The chief guest, in her address appreciated the efforts of the women's of the society and highlighted that mere equality doesn't matter, power must be given in addition to equality to build the nation..

The celebration was highlighted with a song dedicated to women presented by Mr. Manjunath, M.Com students. The presentation highlighted the message about the competency of women, intellectual capacity of women as capable of holding high responsibility as efficiently as men can do.

Dr. K.C. Mishra, Principal rendered presidential address which was followed by a thanking note by Mr. Vijay, MBA Student. Games and fun filled activities were organized by Mr. Siba Prasad, Assistant professor, Sambhram Academy of Management Studies; the prizes were distributed to the winners and runners.



  
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Date: 03/08/2017

## Circular

This is to bring to the notice of the coordinators of Human Rights Cell that there will be a meeting held on 07/08/2017 to discuss the following points:

- Appointment of <sup>members and</sup> coordinators for the Academic Year (2017-18).
- To conduct programs educating the students of the college about their constitutional rights.

Minutes of the Meeting held on 07/08/2017  
A meeting of The Human Rights Cell was called for on 07/08/2017 and Dr. Surabhi Tha and Ms. Manasa N were appointed as <sup>members</sup> coordinators of the cell for the year 2017-18. The cell planned to conduct a program on informing students about their constitutional rights. Ms. Sunita was appointed as the coordinator.

Ms. Sunita  
Coordinator

Dr. Surabhi Tha - Member  
Ms. Manasa N - Member

Principal  
K

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Date: - 16/08/2018

### Circular

This is to inform the members of the Human Rights Cell that a meeting will be convened on 20/08/2018 to discuss the following points

- a) Appointment of coordinator and members of the cell for the Academic Year (2018-19)
- b) To organize programs informing students about code of conduct.

Minutes of the meeting held on 20/08/2018  
A meeting of the Human Rights Cell was held on (20/08/2018) where Ms. Sophia and Ms. Smutha N.S. were appointed as members and Ms. Nirmala Shastri was appointed as the coordinator of the cell. An activity disseminating education on the significance of "Educating Girl Child" was conducted under the banner of Human Rights Cell.

Ms. Nirmala Shastri swm

Coordinator

Principal

K  
Principal

Ms. Sophia - Member S

Ms. Smutha N.S. - Member sm

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Date: - September 17,  
2019

### Circular

This is to inform all the members and the coordinator of Human Rights Cell that there will be a meeting held on September 20 2019 <sup>at 3pm</sup> to nominate new coordinator and members of Human Rights Cell. In addition to the above planning for the conduct of activities under the cell will also be discussed.

Minutes of the Meeting conducted on September 20 2019

1. Dr. Snehalatha and Dr. Surabhi Tha were nominated as members and Mr. Anil C. N. was nominated as the coordinator of the Cell.
2. An activity involving students was planned in which they would spread legal awareness in the neighbouring villages.

Mr. Anil C. N.

Coordinator

Principal

Dr. Snehalatha - Member Sm

Dr. Surabhi Tha - Member Sm

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Vyatki Nagar, Vic  
dangalore  
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Date: 05/10/2020

## Circular

This is to bring to the notice of cell members and the coordinator that there will be a meeting organized on 8/10/2020 at 3.30 pm to nominate the coordinator and the members of the Human Rights Cell.

Minutes of the meeting held on 8/10/2020 -

- Ms. Aspitā Sastri was appointed as the coordinator and Mr. Gopi and Ms. Lathakumari were appointed as the members of the Cell.
- To plan conduct of activities and events by the Cell.

Ms. Aspitā Sastri  
Coordinator

Principal

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Ms. Gopi - Member

Ms. Lathakumari - Member

Date: - 14-09-2021

Circular

This is to bring to the notice of the coordinator and members that there will be a meeting held on 17-09-2021 to select the coordinator and members for the Human Rights Cell.

Minutes of the meeting held on 17/09/2021

- a) To appoint Ms. Rajeshwari as the coordinator and Ms. Amalaxparam and Ms. Rema Narayanswamy as members of the cell.
- b) Decide on the conduct of events by Human Rights Cell.

Ms. Rajeshwari Rajesh

Coordinator

Principal

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Ms. Amalaxparam - Member Am

Ms. Rema Narayanswamy - Member Rema



16-09-22

### Circular

This is to bringy to the notice of the co-ordinator members that

There will be a meeting on 17-09-22  
to select the co-ordinator & members of  
the academy for the human rights cell

minutes of the meeting held on 17/9/22

(a) to appoint Jamarath Chakraborty as a  
co-ordinator and Mr Gopi & pavitra as  
members of the cell for the academic year 22-23

(b) proposed and decided to conduct different-  
program to students to give awareness about  
the human Rights.

co-ordinators

• Jamarath Chakraborty (Asst Professor)

members

1. Mr Gopi	Asst Professor	for
2. pavitra	" "	polite

Principal

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