**SAMBHRAM ACADEMY OF MANGEMENT STUDIES**

**School of Management**

**MBA Students at Ninth International B-Plan Championship**

**IIM, Indore on August 18-19, 2022**

Sambhram Academy of Management Studies, Bangalore organized ‘Advanced Excel Training Program for MBA and M Com students in association with Makeintern and IIM E-Cell, Calcutta from July 18, 2022 to July 22, 2022. Students had undergone Five-Day hands-on rigorous training. On the last day of the Program, an assessment test had been conducted based on five days learning and best five students were chosen for the above Championship. Such five meritorious students started hammering their brains to find out the unique Business idea to be presented in the battle of innovation at IIM-Indore. The torch bearer of our B-School Prof K C Mishra, Principal and Faculty Members helped them to establish a-newness in their idea in various ways. Finally, after tremendous brain storming students finalized to prepare a T-Shirt by reusing and recycling waste plastic bottles; the idea was eco-friendly and sustainable.

The hard-driving team of five meritorious students participated in the Business Plan Competition at IIM-Indore wherein genius participants from various other B-Schools also presented their ideas. Our team of innovators of five gave their best shot while representing their Institution. The whole event really energized students for their future endeavours, helped them learnt from their Peers and managed to compete with fraternity in the friendliest atmosphere.