

**SAMBHRAM ACADEMY OF MANAGEMENT STUDIES**  
**Report on Two-Day M.Com First Semester Orientation Program**  
**February 04-05, 2022**

SRN Adarsh College in association with Bangalore City University, Department of Commerce and Bangalore City University Teachers Council of Commerce and Management organised Two-Day Orientation Program for Faculty Members of M Com to cope with the new syllabus from 2021 -22. Thirty-three participants of different Colleges affiliated to BCU attended the program. Dr. Smitha NS attended the program representing our Institution. Dr. M. Muniraju, Dean & Chairman, Department of Commerce, BCU; Dr. H. Bhavani, President, BCUTCCM; Dr. C. Nagaraja, General Secretary, BCUTCCM; Prof. Erasi, Retired Professor and Dr. Shakuntala Samuelson , Principal SRN Adarsh College graced the occasion. The Principal of the host College welcomed the gathering and introduced the guests and participants from various Colleges. Dr M Muniraju put forth his views about the present syllabus in tune with the current corporate scenario and to equip students with all skill sets and knowledge to face the competitive world with enhanced skills and critical thinking. Prof. Erasi, expressed happiness and lauded contribution of Dr. Muniraju, his student, for implementing new M.Com Syllabus. He would like to guide teachers and students by sharing his knowledge; not to teach only exam-centric instead tread the path knowledge centric, skill centric and make students critical thinkers and go for competency-based not content-based. He emphasised on professional knowledge and highlighted the importance of MOOC Course which is compulsory by end of second semester. After second Semester the students should go for skill based training certification courses in FKCCI/MSME/ SME/KSSIC/ KASSIA/BCIC and withstand the foreign competitions thus prove their competencies. Dr. H. Bhavani also highlighted upon learn, unlearn and relearn.

The second session was taken up by Dr. Swaminathan, GFGC, Kengeri. He said the new syllabus is framed according to VUCA (Volatility, Uncertainty, Complexity and Ambiguity) model and will develop students' problem-solving skills, analytical thinking, innovation and originality and creative learning skills. Conceptual clarity can be taught to the students asking them prepare chart and collect information related to various topics of their subjects and display in Business Lab; let Commerce students explain it to other non-Commerce students and share their knowledge. Four subjects like (Monetary System, Technology in Business, Advanced Financial Management and Practices, Business Models for Start-ups) in which what has to be taught and how much to be taught; exploring internet required to deal with new topics.

Second day program was chaired by Dr. Sarvamangala and Dr. KR Jalaja, both Professors at BCU. Dr. Sarvamangala shared the PPTs on Knowledge Management and said how important are the subjects Knowledge Management and Human Resource Management System. The next session was taken over by Dr. K. R. Jalaja playing a video of ID Company; she asked the gathering to visit the Ministry of Education Website which contains updates on different schemes available for higher education. Learn, Relearn and Unlearn: develop the feeling of learning, have vision of forecasting, reshuffle the knowledge to meet the requirements of society, identify the needs of tomorrow, impart competition based learning system, be focused and develop skills, be learner centric and outcome based and prepare students with skill based learning. Certificates were distributed towards the end, National Anthem sung, feedback of participants followed by delicious lunch.





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Department of Commerce  
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Bengaluru City University Teachers Council of  
Commerce & Management (BCUTCCM)  
Jointly organize  
Two days orientation program for  
1<sup>st</sup> Semester BBA (2021-22)

Chief Guest  
Dr. M. Manjunath  
Dean & Chairperson  
Department of Commerce  
& Management, BCUT

Dr. C. Nagaraj  
Dr. S. Kumar  
Dr. G. Manjunath  
Dr. H. Manjunath  
Dr. S. Manjunath  
Dr. S. Manjunath

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