

Sambhram Academy of Management Studies
Celebration of Kannada Rajyotsava
November 27, 2021

It was a pride for everyone in the College to be a part of the celebration of Kannada Rajyotsava, also known as Karnataka Formation Day or Karnataka Day this year; not only Kannada-Speaking but others also participated in this pride-celebration. This was the day in 1956 when all the Kannada language-speaking regions of South Western India were merged to form the State of Karnataka. Aluru Venkata Rao was the first person who dreamt of unifying the State as early as 1905 with the Karnataka Ekikarana movement. In 1950 India became republic and different provinces were formed in the country on the basis of language spoken in the particular region and this gave birth to the State of Mysore including various places in South India, which were earlier ruled by the Kings. On November 01, 1956, Mysore State, comprising most of the area of the erstwhile princely State of Mysore, was merged with the Kannada-speaking areas of the Bombay and Madras Presidencies, as also of the principality of Hyderabad, to create a unified Kannada-speaking sub-national entity. North Karnataka, Malnad (Canara) and old Mysore were thus the three regions of the newly formed Mysore State.

The newly unified State initially retained the name "Mysore", which was that of the erstwhile Princely State which formed the core of the new entity. But the people of North Karnataka did not favour the retention of the name Mysore, as it was closely associated with the erstwhile principality and the Southern areas of the new State. In deference to this logic, the name of the State was changed to "Karnataka" on November 01, 1973. Shri Devaraj Urs was the Chief Minister of the State when this landmark decision was taken; other people credited for the unification of Karnataka include littérateurs like K. Shivaram Karanth, Kuvempu, Masti Venkatesh Iyengar, A. N. Krishna Rao and B. M. Srikantiah.

The College campus wore a festive look that day as students wore red and yellow Karnataka Flag singing the Kannada Anthem 'Jaya Bharatha Jananiya Tanujate'; religion not being a factor, the Rajyotsava was celebrated by students of all faiths. Dr Srikantham Nagendra Shastry, Associate Professor in Kannada; Head, Department of Music and Deputy Registrar, Maharani Cluster University, Bangalore and Dr Renuka R, Head Mistress, Malleswaram Government School, Bangalore were the Key Note Speaker and Chief Guest respectively.

With usual fervor of State patriotic zeal, the program started with Naada Geethe and lighting the auspicious lamp by the Guests and then welcoming the Galaxy of Guests, students, faculty members by Prof K C Mishra, Principal with a sense of State pride; even he coined Rajyotsava with Utkal Divas of Odisha falling on April 01 and his submission of his second home being Karnataka was really heart touching, the first being his home State Odisha.

Dr Shastry focused about importance of Kannada language, its culture, sung Purandara Dasageetha and explained its meaning too. Dr Renuka recalled the challenge she has shouldered of teaching basic Kannada to others and her literary journey in Kannada. Mr. C N Anil, Head of UG Department of Commerce and Management, highlighted about the language reciting 'Kavana'.

Students winning prizes in events like Essay, Debate, Pick and Speak, Kavana Vachana, Kannada Ethihasa and Chithra Kavana were awarded by the Guests. Mrs Geetha, Kannada Faculty extended vote of thanks to end the formal function followed by different cultural dance and songs which ultimately impacted all sundry the aesthetic fervour of our Motherland, Karnataka.



SAMBHRAM
ACADEMY OF MANAGEMENT STUDIES

Kannada Rajyotsava *Celebration*

November 27, 2021// 10 AM Onwards

Resource Person

Dr Srikantham Nagendra Shastry
Associate Professor in Kannada
Head of the Department, Music
Deputy Registrar
Maharani Cluster University Bangalore

Chief Guest

Dr Renuka R
Head Mistress, Malleswaram
Government School, Bangalore

Cultural Programs

Group Dance, Folk Dance, Group
Song, Naada Geethe, Skit
Elocution on Kannada Ethihasa,
Rangoli



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ಸುಭಾಷಯಗಳು



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Puducherry
Kerala
Madhya Pradesh
Tamil Nadu



















