

**Internal Quality Assurance Cell (IQAC)  
Annual Quality Assurance Report (AQAR)**

**NAAC Track ID KACOGN14416**

**2016 - 2017**

**Submitted to**

**NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL  
(NAAC)**



**SAMBHRAM**  
**ACADEMY OF MANAGEMENT STUDIES**

**INTERNAL QUALITY ASSURANCE CELL (IQAC)  
SAMBHRAM ACADEMY OF MANAGEMENT STUDIES:: BANGALORE  
'NAAC REACCREDITATION – A COLLECTIVE RESPONSIBILITY'**

**Off Ph. No: 080 64507087  
e.mail: principal@sambhram.org**

Dr.H.A.Raghavendra,  
Professor and IQAC Coordinator,  
Sambhram Academy of Management Studies,  
Bangalore  
Ph.No (O) : 080 64507087  
(M) : 8884449855  
Email: principal@sambhram.org

Dear Sir,

**Sub: AQAR for 2016-17 – Submitting – Reg.**

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Please find enclosed herewith the Annual Quality Assurance Report for the academic year 2016-17 in the prescribed format. The report has been prepared using the revised format (01-01-2014). Though the report pertains to 2016-17 which fall prior to the date of revision of the format.

Kindly consider the report for the same.

Thanking you,  
Yours sincerely,

(Dr.H.A.Raghavendra)

## The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

### Part – A

#### I. Details of the Institution

1.1 Name of the Institution	SAMBHRAM ACADEMY OF MANAGEMENT STUDIES
1.2 Address Line 1	M.S.PALYA
Address Line 2	JALAHALLI EAST
City/Town	BANGALORE
State	KARNATAKA
Pin Code	560097
Institution e-mail address	sams@sambhram.org
Contact Nos.	080-64507087
Name of the Head of the Institution:	DR.K.C.MISHRA
Tel. No. with STD Code:	080-64507087
Mobile:	8884449855

Name of the IQAC Co-ordinator:

Dr.H.A.Raghavendra

Mobile:

8884449855

IQAC e-mail address:

prinipal@sambhram.org

1.3 NAAC Track ID (For ex. MHCOGN 18879)

KACOGN14416

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)

EC/56/A&A/060 DATED 16-9-2011

1.5 Website address:

www.sambhram.org

Web-link of the AQAR:

www.sambhram.org/AQAR2016-2017.doc

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	B	2.58	2011	2016
2	2 <sup>nd</sup> Cycle				
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

15/03/2010

1.8 AQAR for the year (for example 2010-11)

2016-2017

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR\_2015-16 submitted to NAAC ON 15-9-2016
- ii. AQAR\_2014-15 submitted to NAAC ON 17-10-2015
- iii. AQAR---2013-14 submitted to NAAC ON 17-10-2014
- iv. AQAR\_2012-13 submitted to NAAC ON 15-10-2013

1.10 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

1.11 Type of Faculty/Programme

Arts  Science  Commerce  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

MCA

1.12 Name of the Affiliating University (for the Colleges)

BANGALORE UNIVERSITY

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence  UGC-CPE

DST Star Scheme  UGC-CE

UGC-Special Assistance Programme  DST-FIST

UGC-Innovative PG programmes  Any other (*Specify*)

UGC-COP Programmes

## **2. IQAC Composition and Activities**

2.1 No. of Teachers

2.2 No. of Administrative/Technical staff

2.3 No. of students

2.4 No. of Management representatives

2.5 No. of Alumni

2.6 No. of any other stakeholder and  
community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held 02

2.11 No. of meetings with various stakeholders: No.  Faculty

Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes  No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

2.14 Significant Activities and contributions made by IQAC

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

Plan of Action	Achievements

\* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body Yes  No

Management  Syndicate  Any other body

Provide the details of the action taken

## Part – B

### Criterion – I

#### I. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	NIL	NIL	NIL	NIL
PG	03	NIL	03	02
UG	03	NIL	03	02
PG Diploma	NIL	NIL	NIL	NIL
Advanced Diploma	NIL	NIL	NIL	NIL
Diploma	NIL	NIL	NIL	NIL
Certificate	NIL	NIL	NIL	NIL
Others	NIL	NIL	NIL	NIL
<b>Total</b>	06	NIL	06	04
Interdisciplinary	NIL	NIL	NIL	NIL
Innovative	NIL	NIL	NIL	NIL

- 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options  
(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	06
Trimester	NIL
Annual	NIL

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students

(On all aspects)

Mode of feedback : Online  Manual  o-operating schools (for PEI)

\*Please provide an analysis of the feedback in the Annexure

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Syllabus is revised for all the programs following cbc pattern by bangalore university

1.5 Any new Department/Centre introduced during the year. If yes, give details.

NIL

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
41	35	04	02	NIL

2.2 No. of permanent faculty with Ph.D.

05

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
04	02	NIL	NIL	NIL	01	NIL	NIL	04	03

2.4 No. of Guest and Visiting faculty and Temporary faculty

03      09      NIL

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	02	03	NIL
Presented papers	NIL	NIL	NIL
Resource Persons	NIL	NIL	NIL

2.6 Innovative processes adopted by the institution in Teaching and Learning:

PRESENTATION, SIMULATION, MINI PROJECT

2.7 Total No. of actual teaching days during this academic year

180 DAYS

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

NA

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

01      NIL      NIL

2.10 Average percentage of attendance of students

90%

2.11 Course/Programme wise  
distribution of pass percentage :

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
BCA	57	78%	21%	NIL	NIL	64%
BCOM	88	43%	50%	01%	NiL	45%
BBA	61	22%	39%	17%	22%	75%
MCOM	35	RESULT AWAITED				
MBA	162	RESULT AWAITED				
MCA	35	RESULT AWAITED				

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	NIL
UGC – Faculty Improvement Programme	NIL
HRD programmes	NIL
Orientation programmes	NIL
Faculty exchange programme	NIL
Staff training conducted by the university	NIL
Staff training conducted by other institutions	NIL
Summer / Winter schools, Workshops, etc.	NIL
Others : FDP	03

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	6	2	2	NIL
Technical Staff	3	1	1	NIL

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

The IQAC has taken steps in Promoting Research Climate by encouraging faculties to attend various conferences and present papers, publish articles in journals of International and national repute. IQAC has also conducted in house workshop for faculty members on article writing and paper publication.

#### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	NIL	NIL	NIL	NIL
Outlay in Rs. Lakhs	NIL	NIL	NIL	NIL

#### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	NIL	NIL	NIL	NIL
Outlay in Rs. Lakhs	NIL	NIL	NIL	NIL

#### 3.4 Details on research publications

	International	National	Others
Peer Review Journals	06	07	NIL
Non-Peer Review Journals	NIL	06	NIL
e-Journals	NIL	NIL	NIL
Conference proceedings	NIL	04	NIL

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

#### 3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	NIL	NIL	NIL	NIL
Minor Projects	NIL	NIL	NIL	NIL
Interdisciplinary Projects	NIL	NIL	NIL	NIL
Industry sponsored	NIL	NIL	NIL	NIL
Projects sponsored by the University/ College	NIL	NIL	NIL	NIL
Students research projects <i>(other than compulsory by the University)</i>	NIL	NIL	NIL	NIL
Any other(Specify)	NIL	NIL	NIL	NIL
Total	NIL	NIL	NIL	NIL

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
DPE  DBT Scheme/funds

3.9 For colleges  
Autonomy  CPE  DBT Star Scheme   
INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences  
organized by the Institution

Level	International	National	State	University	College
Number	NIL	NIL	NIL	NIL	NIL
Sponsoring agencies	NIL	NIL	NIL	NIL	NIL

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	NIL
	Granted	NIL
International	Applied	NIL
	Granted	NIL
Commercialised	Applied	NIL
	Granted	NIL

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

Total	International	National	State	University	Dist	College
04	NIL	NIL	NIL	01	NIL	03

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

02

11

3.19 No. of Ph.D. awarded by faculty from the Institution

NIL

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students Participated in NSS events:

University level  State level   
National level  International level

3.22 No. of students participated in NCC events:

University level  State level   
National level  International level

3.23 No. of Awards won in NSS:

University level  State level   
National level  International level

3.24 No. of Awards won in NCC:

University level  State level   
National level  International level

### 3.25 No. of Extension activities organized

University forum  College forum   
NCC  NSS  Any other

### 3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

CSR activities conducted at Missionary of Charity and Sneha Sadan , Bangalore in the year May 26-27,2016

## Criterion – IV

## 4. Infrastructure and Learning Resources

### 4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	1 ACRE	NIL	OWN FUNDS	1 ACRE
Class rooms	22	03	OWN FUNDS	25
Laboratories	06	NIL	OWN FUNDS	06
Seminar Halls	02	NIL	OWN FUND	02
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.	NIL	NIL	NIL	NIL
Value of the equipment purchased during the year (Rs. in Lakhs)	NIL	NIL	NIL	NIL
Others	NIL	NIL	NIL	NIL

### 4.2 Computerization of administration and library

LIBSOFT/ESIS

#### 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	22241	8676111	311	79777	22552	947388
Reference Books	1112	444800	30	12200	1142	457000
e-Books	01	15800	NIL	NIL	01	15800
Journals	27	80207	NIL	NIL	27	80207
e-Journals	01	15600	01	80000	02	95600
Digital Database	01	100000	NIL	NIL	01	100000
CD & Video	76	NIL	NIL	NIL	76	NIL
Others (specify)	NIL	NIL	NIL	NIL	NIL	NIL

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	190	04	40	NO	NIL	02	03	NIL
Added	NIL	01	10	NO	NIL	NIL	NIL	NIL
Total	190	05	50	NO	NIL	02	03	NIL

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

NIL
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#### 4.6 Amount spent on maintenance in lakhs :

i) ICT	1.312
ii) Campus Infrastructure and facilities	0.724
iii) Equipments	1.321
iv) Others	NIL
<b>Total :</b>	3.351

## Criterion – V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

IQAC Cell helps in improving and offering better student support and mentoring activities. The Cell gathers feedback from various stakeholders and tries to incorporate the best one's to improve the system. The women empowerment cell, grievance cell, sexual harassment prevention cell activities are closely monitored and guided by the concerned staff.

#### 5.2 Efforts made by the institution for tracking the progression

We give much importance to 'mentoring' the students and counsel them on both academic and personal fronts. Each student is allotted a mentor who meets periodically on one to one basis twice a week every semester. These are off the classroom personal meetings with the students which enable the mentor to know the student personally and help their track their performance, Necessary guidance is given on matters relating to academics. Mentors offer academic counselling to students in terms of chalking out their academic plan for the semester, recommend them for remedial classes, if necessary. Besides, parents meetings are convened twice a semester to update about the performance of their wards.

#### 5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
262	190	NIL	NIL

#### (b) No. of students outside the state

285

#### (c) No. of international students

39

Men	No	%	Women	No	%
	375	83		77	17

Last Year(2015-2016)						This Year(2016-2017)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
504	37	07	02	02	576	308	10	06	110	NIL	452

Demand ratio 0.8:1

Dropout 1%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET  SET/SLET  GATE  CAT   
 IAS/IPS etc  State PSC  UPSC  Others

5.6 Details of student counselling and career guidance

The **Student Counseling Centre** extends counseling assistance to students with psychological, academic and social concerns. These services are provided on appointments that seek to enable students to function effectively and improve their wellness quotient.  
 The **Career Guidance Cell (CGC)** provides comprehensive services in the area of training, options regarding higher studies, internships and full-time placements for both undergraduate students and post-graduate students.

No. of students benefitted

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
7	250	47	12

5.8 Details of gender sensitization programmes

International women’s day celebrations were conducted on the theme” Women in Leadership Position”.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

No. of students participated in cultural events

State/ University level  National level  International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level

Cultural: State/ University level  National level  International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution		
Financial support from government		
Financial support from other sources		
Number of students who received International/ National recognitions		

5.11 Student organised / initiatives

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: \_\_\_\_\_

## Criterion – VI

### **6. Governance, Leadership and Management**

6.1 State the Vision and Mission of the institution

VISION: The future is embodied in the present generation. Professional education combined with practical exposure to create values in the students who are the future of our nation.

MISSION: Work oriented education combined with ethical values, character building in context of today`s millennium.

## 6.2 Does the Institution has a management Information System

E-Governance is incorporation through various processes such online admission , MIS [attendance, fee collection] accounting, payroll, library management system , Evaluation process, accounting , payroll and library management system

## 6.3 Quality improvement strategies adopted by the institution for each of the following:

### 6.3.1 Curriculum Development

The IQAC of the College has been functioning in an organized way; it has contributed substantially in the process of formulating strategic plans of the institution initiated by the management. As it has been reiterated that formal quality policy is yet to be formulated in our institution, but quality issue is always taken care of by the management and IQAC through its involvement in the process of strategic planning by the management indirectly associate itself with assurance of maintaining quality aspect in the institution

### 6.3.2 Teaching and Learning

Infrastructures such as Internet access in computer lab and in library is provided to faculties. Co-Operative Credit Society for faculty welfare has been adopted by the college. Autonomy to faculties is given for effective decentralized governance and to design teaching plans individually, so that the faculty empowerment initiative is ensured. Quality substance and enhancement measure are undertaken ensure constant up gradation of teaching and learning method to improvements in teaching quality and organizing FDP, training and workshop, guest lectures, faculty enrich program, institution and industrial visits to motivate the faculty members are awarded with “best teacher award” Departmental wise in every academic year.

### 6.3.3 Examination and Evaluation

Internal assessment examinations are being conducted transparently in the college. The regulations of the university with regard to Internal Assessment is strictly adhered to. The Governing Council of the college convenes results review meetings regularly. The wide range of extra-curricular and co-curricular activities is provided/conducted for students to get an exposure to number of Non-academic opportunities as well. Various committees are enthusiastically working in this regard. The Placement Cell takes the responsibility of maintaining the cordial relationships with various corporates and arranges recruitment drives for the students. And also ensures that the maximum of the students are placed and the end of the academic year. With respect to the Improvement in the teaching-learning process, the college collects the feedback and suggestions from the students and other concerned stakeholders, and initiates the valuable one

### 6.3.4 Research and Development

The college has a research committee. This committee encourages the faculties and students to take up research projects, participate in paper presentations etc. Award of incentives for quality research publications is instituted. It helps in increasing the quantum of publications by the faculty members.

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

The institution’s infrastructure keeps pace with the changing needs and profile of the student population. Further to keep pace with the scientific and technological advancement, parallel expansion of infrastructure in the form of laboratories, library and other learning resources such as computer, e-resources and Wi-Fi facility were created. Faculty members are motivated to prepare and use computer aided teaching – learning material and library resources

### 6.3.6 Human Resource Management

The college management takes all efforts to create a family atmosphere in the campus in the name of **SAMBHAM FAMILY** here the mutual corporation and understanding is established by periodical informal and get together and meetings. Sambhram work culture is evident by the level of retention found in the institution. The college has the effective welfare program for teaching and non teaching members. EPF, ESI and short term interest, free loan and advances are some of the ways of employee welfare measures initiated .

### 6.3.7 Faculty and Staff recruitment

The institution is giving news paper advisement in various newspapers and recruiting well qualified and experience faculty members who are having Ph.d, NET/SLET and also reservation for SC/ST candidates, who are committed to their profession, subject expertise and concern about student welfare and feature are recruited and trained by institution.

### 6.3.8 Industry Interaction / Collaboration

Industries interface cell organize workshop, seminar and tech talk and latest technology issues. The college is tie up with Demont ford, UK for students higher studies, college has collaboration with various certified institution / organization to enhance students , with course like ICWA, CMA, ELTAI, Aviation, SAP, Tally, it also collaborated with IGNO study centre.

### 6.3.9 Admission of Students

The college has complete transparency in its admission process. Selection of students is done purely on merit basis and reservation policy as per the state Government is strictly adhered to. Students from rural background, socially and economically weaker sections of the society are given the most preference; the college also provides the free education for the students who are really in need of funds, and good in studies. The college as dedicated Admission Committee appointed by the college during the admission season. Fee structure of the college is in tune with the Vision and Mission of the college, which is highly economical for lower income group through Sambhram scholarship funds.

### 6.4 Welfare

Teaching	Research Incentive, financial assistance to attend the national and international conferences with OOD facilities, Best teacher award with monetary benefits
Non teaching	Medical insurance, financial assistances for emergencies, short term loans, with no interest, EPF and ESI facilities.
Students	Financial assistances for emergencies, short term loans, fee concession, scholarship, best student awards

schemes for

### 6.5 Total corpus fund generated

14,50,22726 as on 31<sup>st</sup> march 2017

### 6.6 Whether annual financial audit has been done

Yes

No

### 6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic			YES	PRINCIPAL
Administrative			YES	PRINCIPAL

### 6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes

Yes

No

For PG Programmes      Yes       No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

NA

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

NA

6.11 Activities and support from the Alumni Association

The college does have an Alumni Association. The college has a link for the alumni to provide their feedback. The feedback is considered and discussed before making qualitative and quantitative developments of the college are made. The college has an alumni association. The alumni are called for meetings once a year. The former faculties of the college are called for functions in which they can take part and also interact with other faculties and students. It play a major role in building the brand image of the college and constantly further the placement opportunities by referring potential employers to the Centre for placement and corporate relations

6.12 Activities and support from the Parent – Teacher Association

➤ Parents teacher meeting will be conducted in every academic year, where meaningful interaction on the progress of the students will be witnessed in the formal and informal meet. Parents teacher association facilitates in arranging resource person and industrial visits. A full – fledged campus management system is in place which serves as a platform for the parents to know details on attendance and academic performance. At annual parent teacher meeting, there is a session on evaluation process.

6.13 Development programmes for support staff

1. Training on maintenance of office equipment. Training of examination office staff .Organizational effectiveness. Communication skill and professional attitude

6.14 Initiatives taken by the institution to make the campus eco-friendly

➤ All the information will be shared among faculty members through email by using Google group. Most of the time the meeting will be conducted, face to face conversations are taken up to avoid usage of paper. Plantation of trees around the campus. Restriction on plastic usage. Awareness on avoiding burning of crackers on festivals. Awareness on using natural clay Ganesha, harmness of using synthetic colour. Water harvesting system is in place. More trees of varied species are planted around the campus. These trees provide fresh air and add to the beauty of the campus.

## 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Library Automation, Live projects are introduced from which students will get an idea about research works in organization

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

Language partnership programme for enhancement of communication in English

*\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

Solar energy utilization in the campus

7.5 Whether environmental audit was conducted? Yes  No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

**STRENGTHS:**

- A good infrastructure
- Education at An Affordable cost
- Nationally recognized for providing high quality education
- Qualified, experienced & dedicated faculty.
  - MOU with CII-IL (Confederation of Indian Industry) for training in logistics

**WEAKNESS:**

- Lack of land for outdoor sports activities
- Need for more linkages with Industry and National/International Research institutions.

**OPPORTUNITIES:**

- Strategic alliances and collaborations with foreign universities .
- Services of Alumni can be productively utilised

**THREATS:**

- Competitions and growth of education institutions
- Emergence of foreign players offering attractive packages.

- To have more collaboration with leading industries and provide consultancy
- To achieve high standards in Research and Development
- To Publish research papers in reputed journals

*(Dr.H.A.Raghavendra)*

*Signature of the Coordinator, IQAC*

*(Dr. K C Mishra)*

*Signature of the Chairperson, IQAC*

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### **Annexure I**

#### **Abbreviations:**

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission